

PALMA is immediately an architectural icon in this area of Miami Beach. Exclusive and prestigious, it is designed to be a love letter for those looking for a boutique residence created for a privileged few. From the moment you enter you will experience glamor and romantic interiors by awardwinning Studio Ramirez. In your home, you will awaken to the perfection of **PALMA** floorplans that were created to be your Mediterranean sanctuary and place for celebrating life.





PALL MIAMI BEACH RESIDENCES



MIAMI BEACH RESIDENCES MIAMI BEACH RESIDENCES



A beautiful island story in your life, and you are the muse.



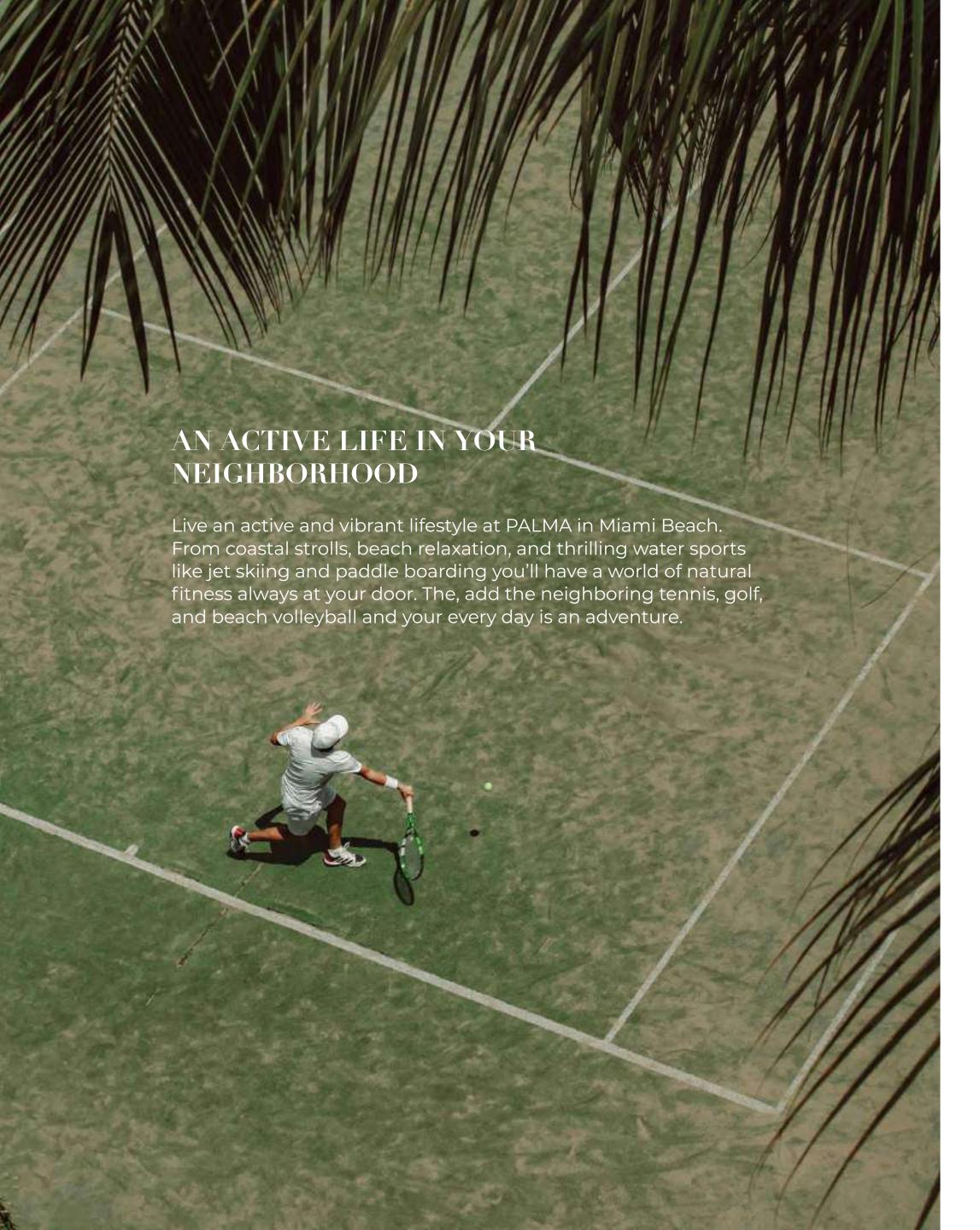




BAL HARBOUR SHOPS

Indulge in unparalleled luxury shopping at Bal Harbour Shops, the epitome of sophistication in Miami Beach. A curated collection of world-renowned designer boutiques, exclusive brands, and exquisite dining options are minutes from your home. From high-end fashion to fine jewelry, discover the pinnacle of style and elegance in one of the most prestigious shopping destinations in the world. Here, luxury knows no bounds.



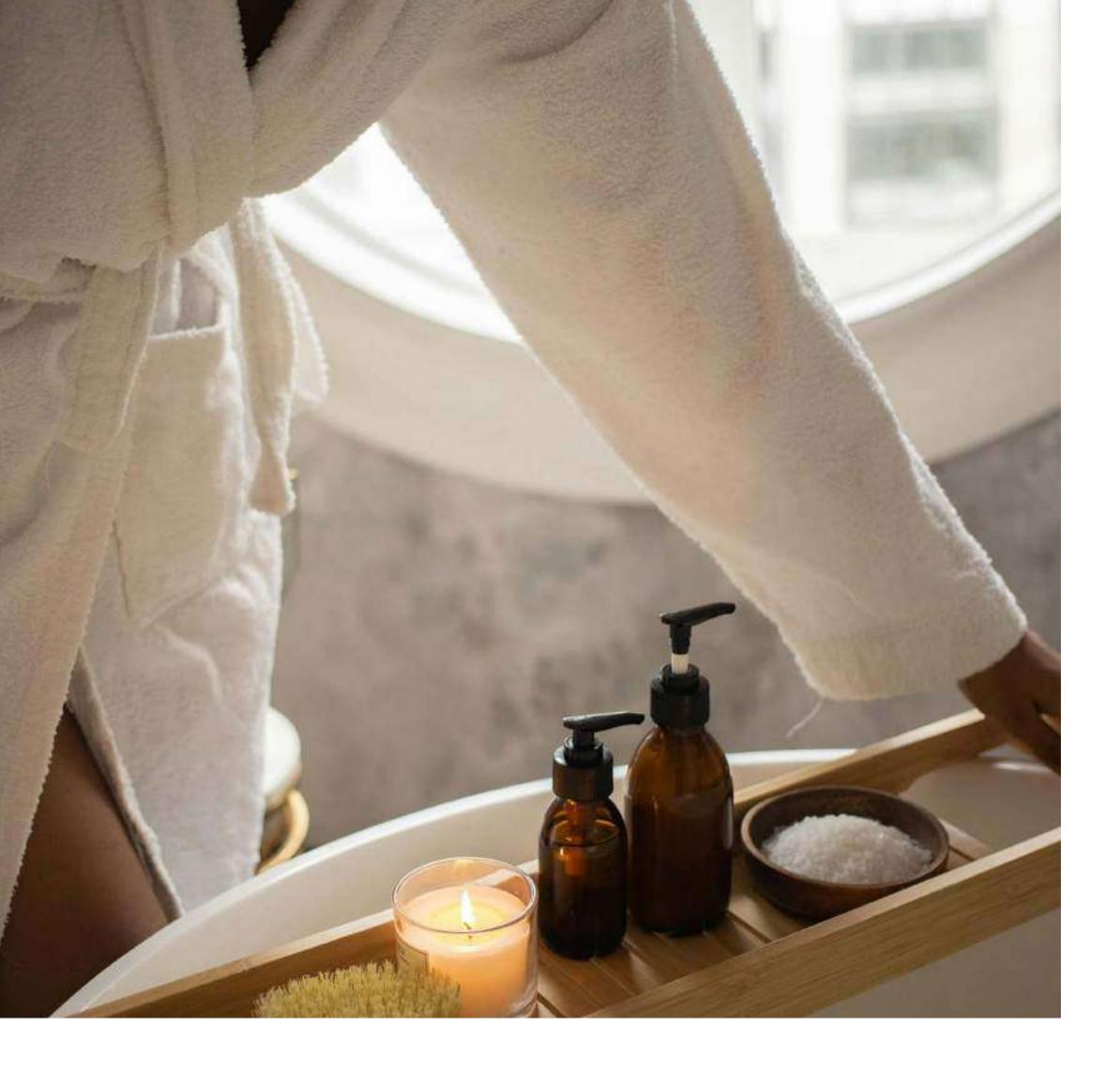






TENNS XAYAKING JETSKIS SUNBATHING COLUMN PADDLE BOARDING BASKETBALL RUNNING SWIMMING





ONE OF THE NATIONS BEST SPAS

The epitome of indulgence nestled right next door to your home is where you can step into a world of tranquility and rejuvenation. The Carillon Miami Wellness Resort offers an array of luxurious treatments and was named one of the best by Condé Nast Traveller. From soothing massages to invigorating facials, all can be tailored to restore your body and mind.

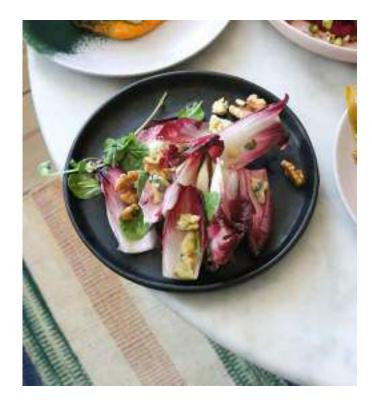






A CHARMING DINING SCENE MEDITERRANEAN STYLE.

From **PALMA** you can embark on a culinary journey through a vibrant Mediterranean-type neighborhood. Meander small streets lined with quaint cafes, bustling bistros, and cozy trattorias. Find fragrant seafood paella to mouthwatering kebabs, each offering there own flavor of living on an island and near the sea. Here, you can explore and discover deliciousness at every corner.







FAMOUS NEW YORK CHEF OPENS NEXT DOOR



POPULAR NYC PIZZERIA
ROBERTA'S ANNOUNCES A
PERMANENT MIAMI LOCATION
- EATER/MIAMI

ROBERTA'S WILL MAKE ITS LONG-AWAITED MIAMI COMEBACK

ICONIC NEW YORK PIZZERIA
ROBERTA'S SET TO RETURN TO
MIAMI WITH PERMANENT
LOCATION AT 72 PARK
- PROFILE MIAMI

ICONIC NEW YORK PIZZERIA
ROBERTA'S SET TO ELEVATE MIAMI
BEACH DINING EXPERIENCE AT
72 PARK
- FLORIDA YIMBY





REVITALIZATION HELPS MIAMI BEACH ENTER A NEW REALM OF POSSIBILITIES BETTER THAN EVER BEFORE

The North Miami Beach Oceanside Park is being referred to as the Central Park of this area. Voters have approved a new town center and this monumental transformation. A total of \$53.8 million will be invested in a multipurpose facility located on a four acre site just blocks away from PALMA and feature a competition aquatic center, an innovation center, a library, a parking garage and added green spaces that are manicured and beautifying the area.



AQUATIC CENTER

REVITALIZATION













PALMA is immediately an architectural icon in this area of Miami Beach. Exclusive and prestigious, it is designed to be a love letter for those looking for a boutique residence created for a privileged few. From the moment you enter you will experience glamorous and romantic interiors by award-winning Studio Ramirez. In your home, you will awaken to the perfection of **PALMA** layouts that were created to be your Mediterranean sanctuary and place for celebrating life..

OUR TEAM

DEVELOPER **Lefferts**

ARCHITECTURE
Built Form

INTERIOR DESIGN

Studio Ramirez

LANDSCAPE ARCHITECT **Keith**

THE DETAILS

FULLY FURNISHED RESIDENCES & NO MINIMUM RENTAL RESTRICTIONS

RESIDENTIAL MIX

1 Bedroom 405-573 SF | 38 - 53 M²

2 Bedroom 620-889 SF | 58 - 83 M²

Penthouses 414-1342 SF | 38 - 125 M²



THERE'S NO OTHER PLACE LIKE IT.

Welcome to **PALMA**, where coastal charm meets the excitement of Miami Beach. Discover a hidden gem along this coastline, bursting with attractions for the avid outdoor enthusiast. Picture yourself strolling along the stunning Miami Beach or soaking up the sun at North Beach Oceanside Park. Swing into action at the Miami Beach Tennis Center or tee off at the prestigious Normandy Shores Golf Club. Dive into adventure with beach volleyball, jet skis, paddle boards, and kayak rentals readily available. And don't miss the iconic Miami Beach Boardwalk, your gateway to a world of dining, cafes, bars, and parks, all nestled beneath the shade of swaying palm trees.

Imagine the magic of live music under the stars at the Miami Beach Bandshell, or exploring the vibrant energy of a farmer market surrounding the neighboring Normandy Fountain. With seamless access to Downtown Miami and the upscale shopping of Bal Harbour, every moment in **PALMA** is infused with possibility.

Life on the beach has never looked so enticing, and now, with **PALMA**, it's yours to embrace.



BUILDING FEATURES

- 14-story landmark building designed by Built Form
- Prime Miami Beach location just steps from the beach
- Cutting-edge green building with SMART technology LEED Gold certification
- Curated retail tenants on ground level









AMENITIES

- Double-height lobby with floor-to-ceiling windows
- · Reception Desk
- 24-hour secure access to building, amenities, garage and private residential areas
- Resort-style pool with private daybeds and luxe cabanas
- Outdoor summer kitchen with bar and pool deck event area
- Resident lounge on pool level with indoor and outdoor seating for private resident events
- State-of-the-art fitness center fully-equipped with Technogym and view of resort pool area
- Wellness hot tub and arctic cold-plunge pools
- Advanced technology SMART building with high-speed fiber-optic internet access
- WiFi throughout all common areas











RESIDENTIAL FEATURES

- · Beach-luxe residences with modern open layouts
- · All residences are fully finished and furnished by award-winning Studio Ramirez
- · Panoramic ocean and bay views in select units residences
- · Private balconies for outdoor enjoyment from your home
- · Luxurious 9-10 ft ceilings giving space and light to the feeling of your residence
- · Floor-to-ceiling sliding glass doors with impact-resistant glass
- Advanced technology Smart Building
- · Residences are pre-wired for high-speed internet and Wi-Fi
- · Energy efficient central air conditioning and heating system
- · Conveniently stacked washer and dryer included
- · Spacious closets for your beach-chic wardrobe

KITCHEN

- · Imported European-cabinets with premium fittings
- · Bosch appliance package with refrigerator, oven, cooktop, microwave, and dishwasher
- · Premium stone countertops & backsplashes for the ultimate culinary experience
- · Contemporary stainless steel under-mounted sink
- · Elegant faucet with integrated spray handle

MASTER BATHROOM

- · Imported European cabinets with premium hardware and drawer pulls
- Premium stone countertops and backsplashes
- · Rectangular trough porcelain sinks with dual elegant faucets (in select residences)
- · Custom-finished porcelain floors and walls in wet areas
- Glass shower enclosures
- · Premium European-style fixtures and accessories











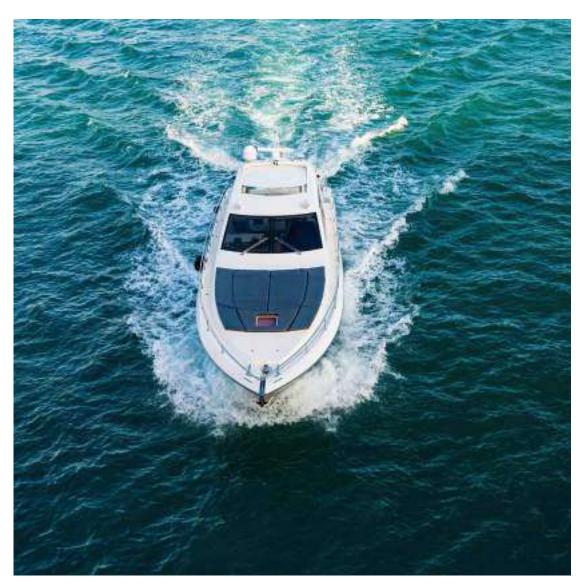




YOUR "SOMETIMES" ISLAND HOME, WHERE FLEXIBILITY IS FREEDOM.

PALMA offers owners the ultimate flexibility in either creating a full-time residency or renting their homes full-time or part-time.

We believe the greatest ownership is one you can enjoy when visiting and otherwise enjoy revenue when away. Nothing could compare to the freedom you get in ownership at PALMA.





MIAMI BEACH VISITOR STATISTICS

10.9M

75% STAY IN HOTELS

\$100K+
INCOME OF 44%

REASONS FOR VISIT

73%
VACATION LEISURE

34% FAMILY

15%
BUSINESS

TOP AREAS FOR VISITORS:

44% MIAMI BEACH

22% DOWNTOWN/BRICKELL

9% NORTH DADE

7% SOUTH DADE

4% SUNNY ISLES

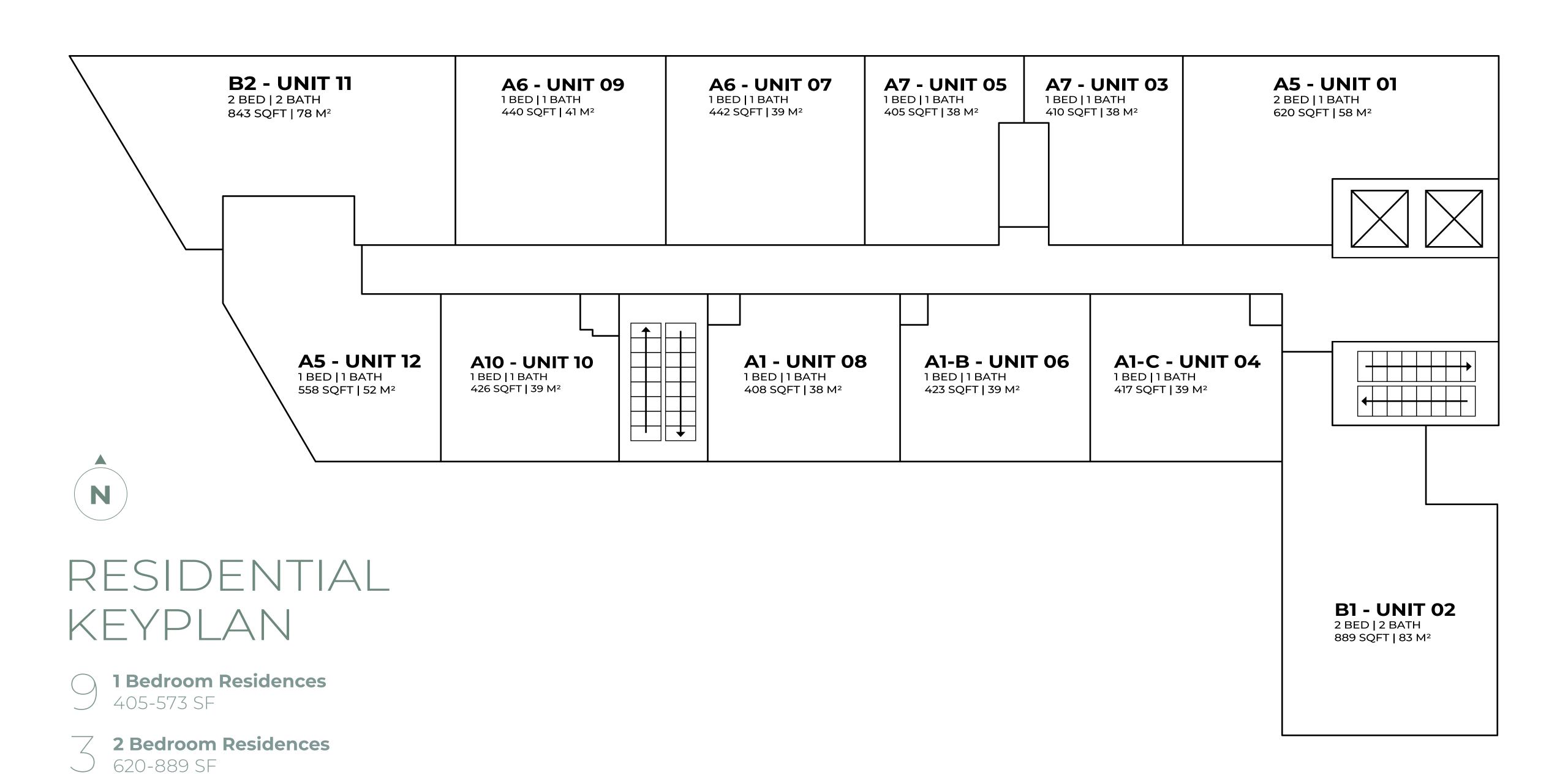
MIAMI BEACH, FL AIRBNB DATA

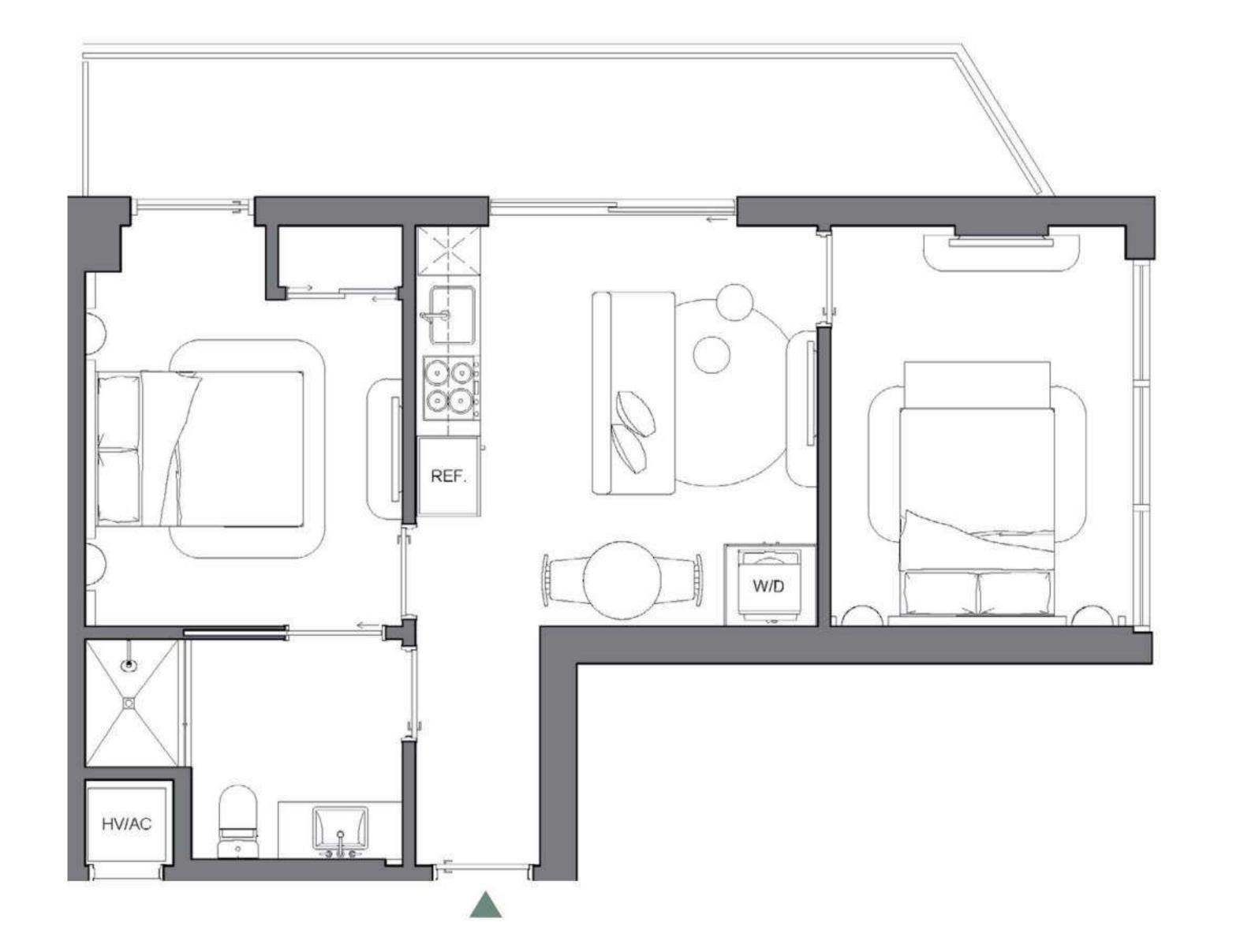
Occupancy Rate	61%	18 % YOY
Average Daily Rate	\$199	21 % YOY
Average Monthly Revenue	\$3,642	20 % YOY

- DATA BY MASHVISOR 2024

STATISTICS ARE NOT THE OPINION OF THE DEVELOPER AND ONLY SERVE TO SHOW THIRD PARTY OPINIONS. FOR YOUR OWN FORECASTING IT IS ALWAYS RECOMMEND YOU DO YOUR OWN RESEARCH AND DUE DILIGENCE.





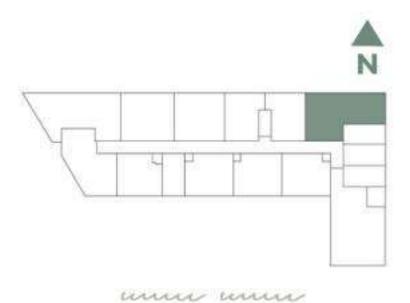






TWO BED / ONE BATH

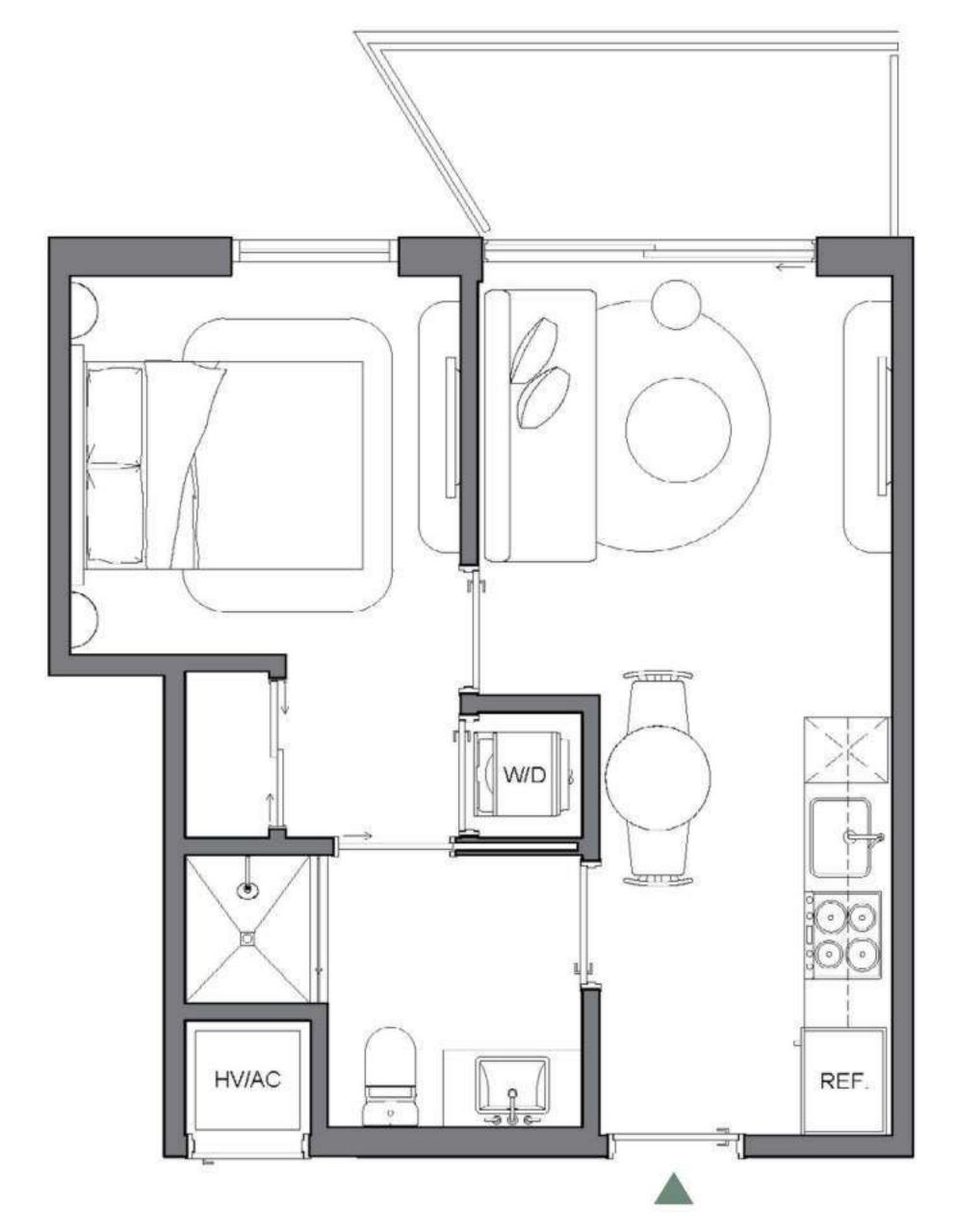
620 SQFT | 58 M2 INTERIOR 149 SQFT | 14 M2 EXTERIOR 769 SQFT | 71 M2 TOTAL



unun unun





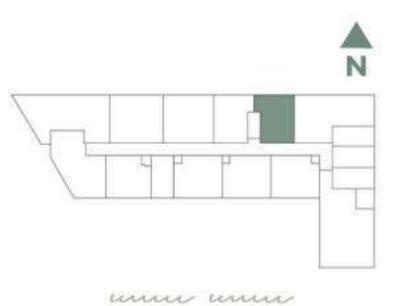






ONE BEDROOM / ONE BATH

410 SQFT | 38 M2 INTERIOR 58 SQFT | 5 M2 EXTERIOR 468 SQFT | 43 M2 TOTAL



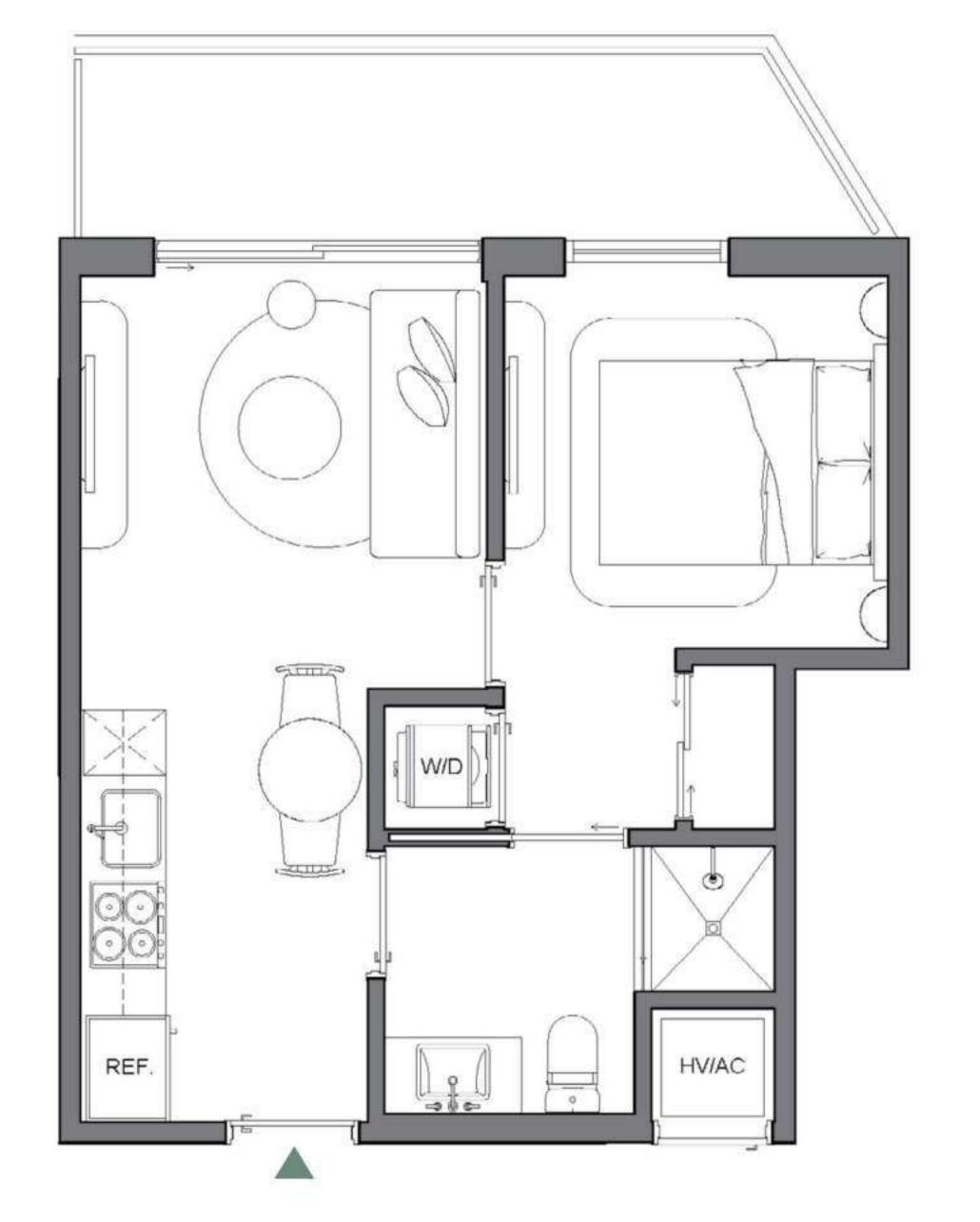
unun unun







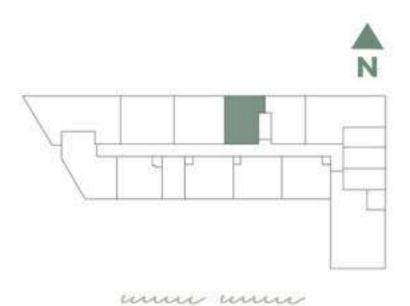








405 SQFT | 38 M2 INTERIOR 90 SQFT | 8 M2 EXTERIOR 495 SQFT | 46 M2 TOTAL

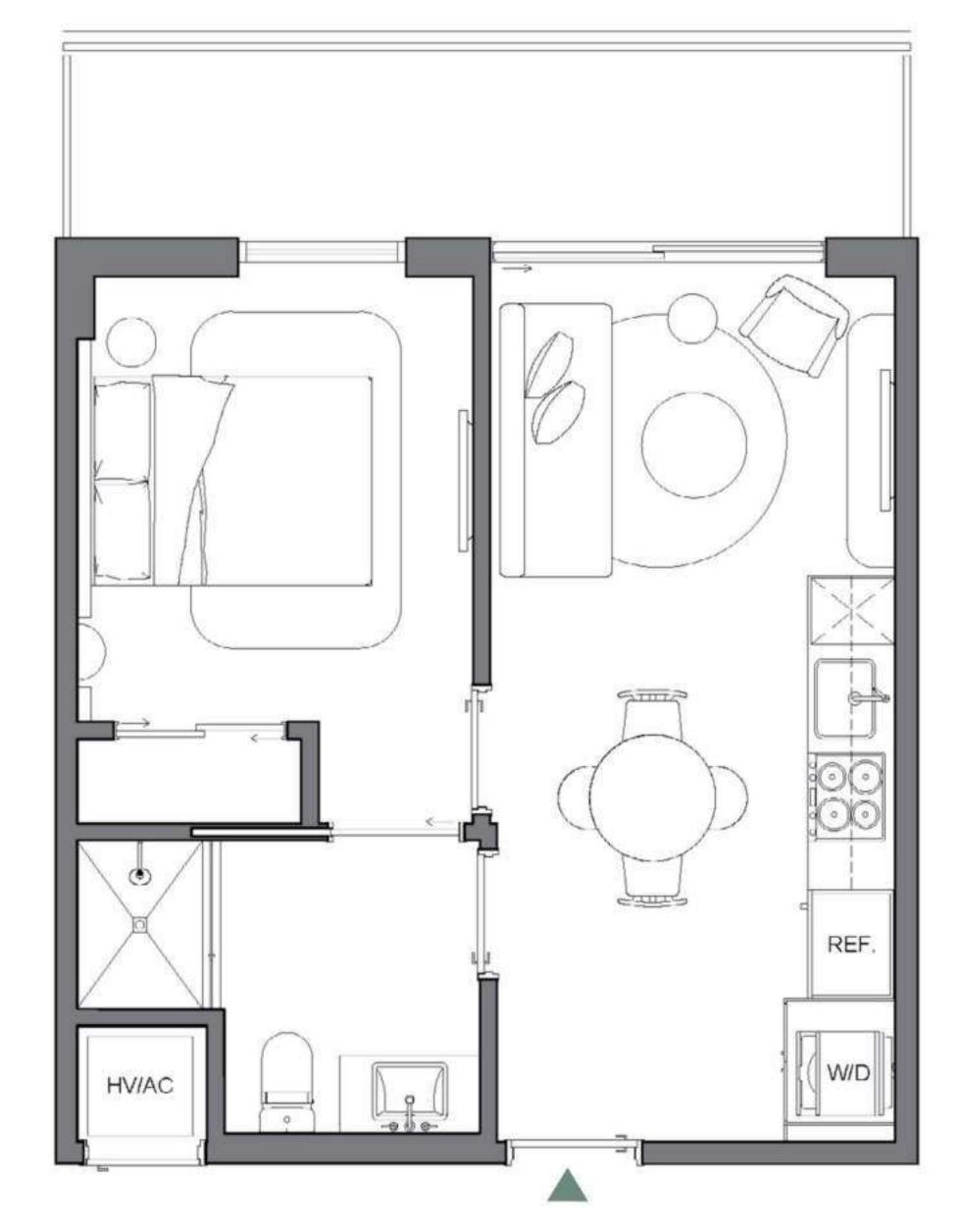


unun unun





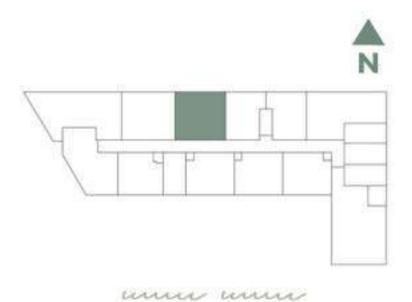








442 SQFT | 41 M2 INTERIOR 99 SQFT | 9 M2 EXTERIOR 541 SQFT | 50 M2 TOTAL



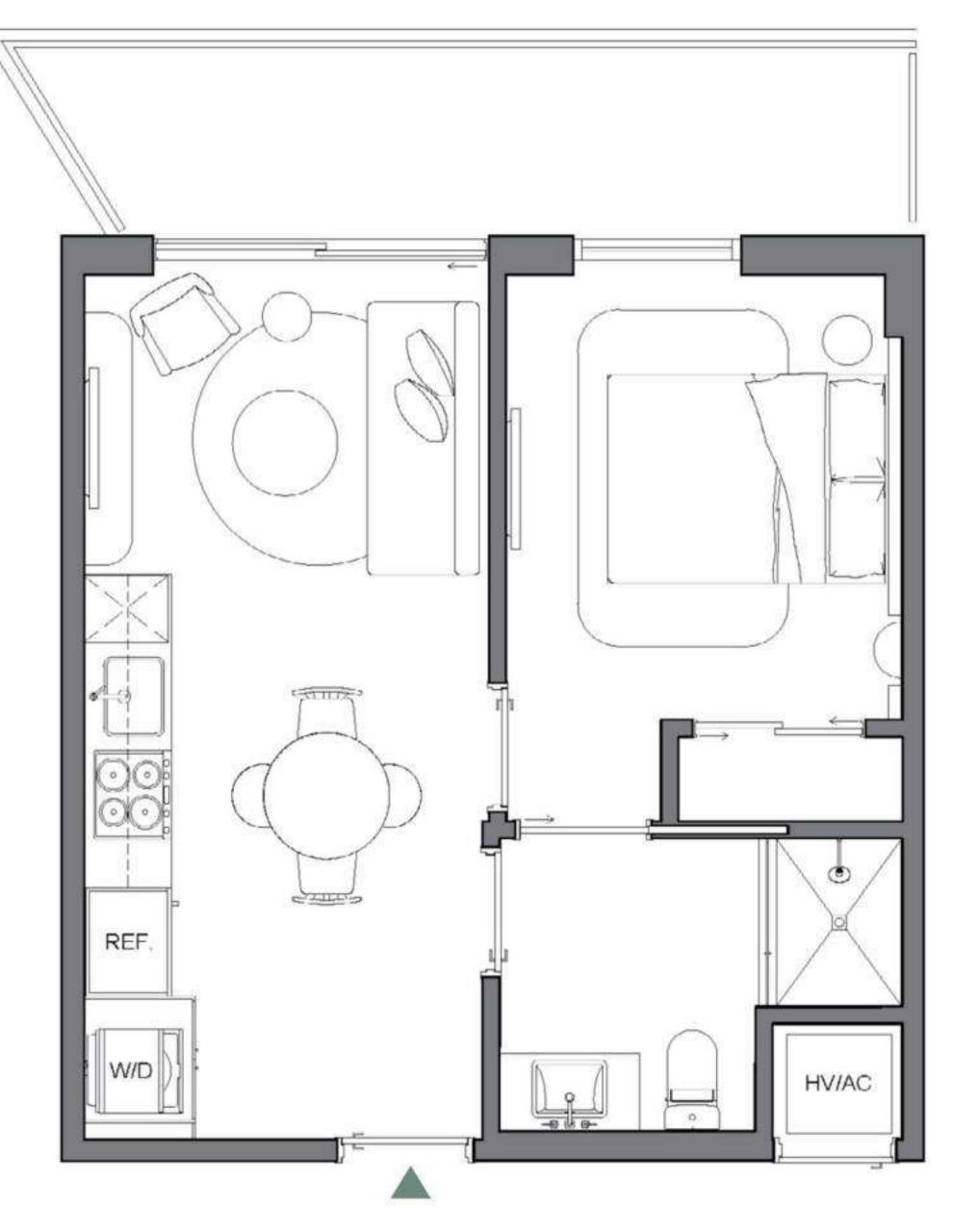
unun unun



Palma Miami Beach (the "Condominium") is being developed, offered and sold by Palma Miami Beach, LLC, a Florida limited liability company (the "Developer") and not by Lefferts Investments LLC or its other affiliates ("Lefferts"). The Developer and not by Lefferts and you agree to look solely to the Developer (and not to Lefferts) with respect to any and all matters relating to the marketing and/or development of the Condominium units to residents of any jurisdiction where prohibited by law, and your eligibility for purchase will depend upon your state of residency. This offering is made only by the prospectus for the condominium and no statement should be relied upon if not made in the prospectus.



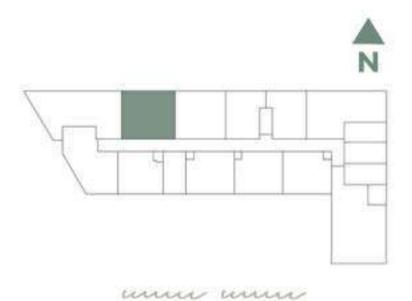








440 SQFT | 41 M2 INTERIOR 102 SQFT | 9 M2 EXTERIOR 542 SQFT | 50 M2 TOTAL



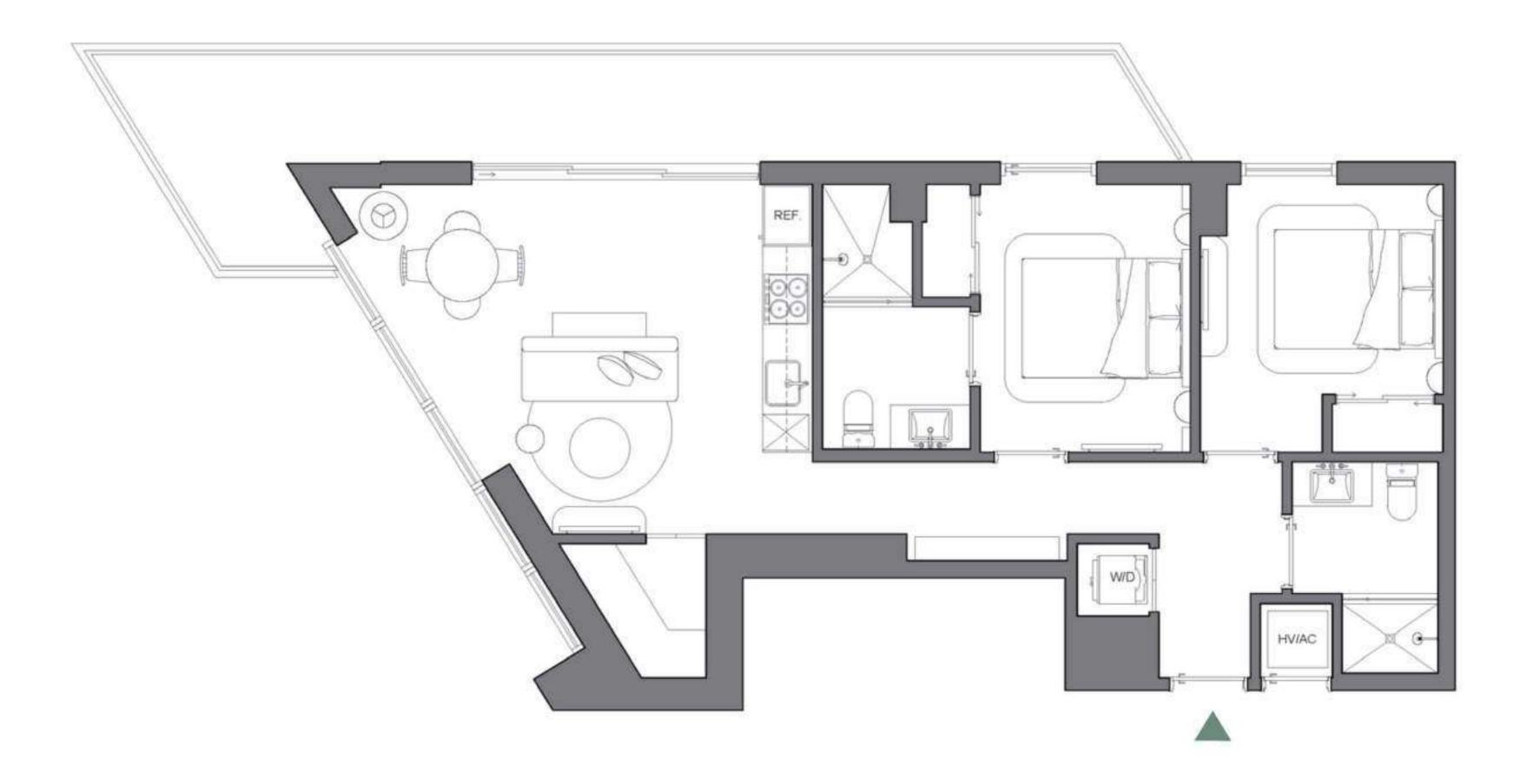
unun unun







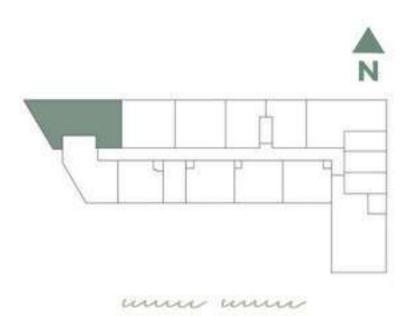






TWO BED / TWO BATH

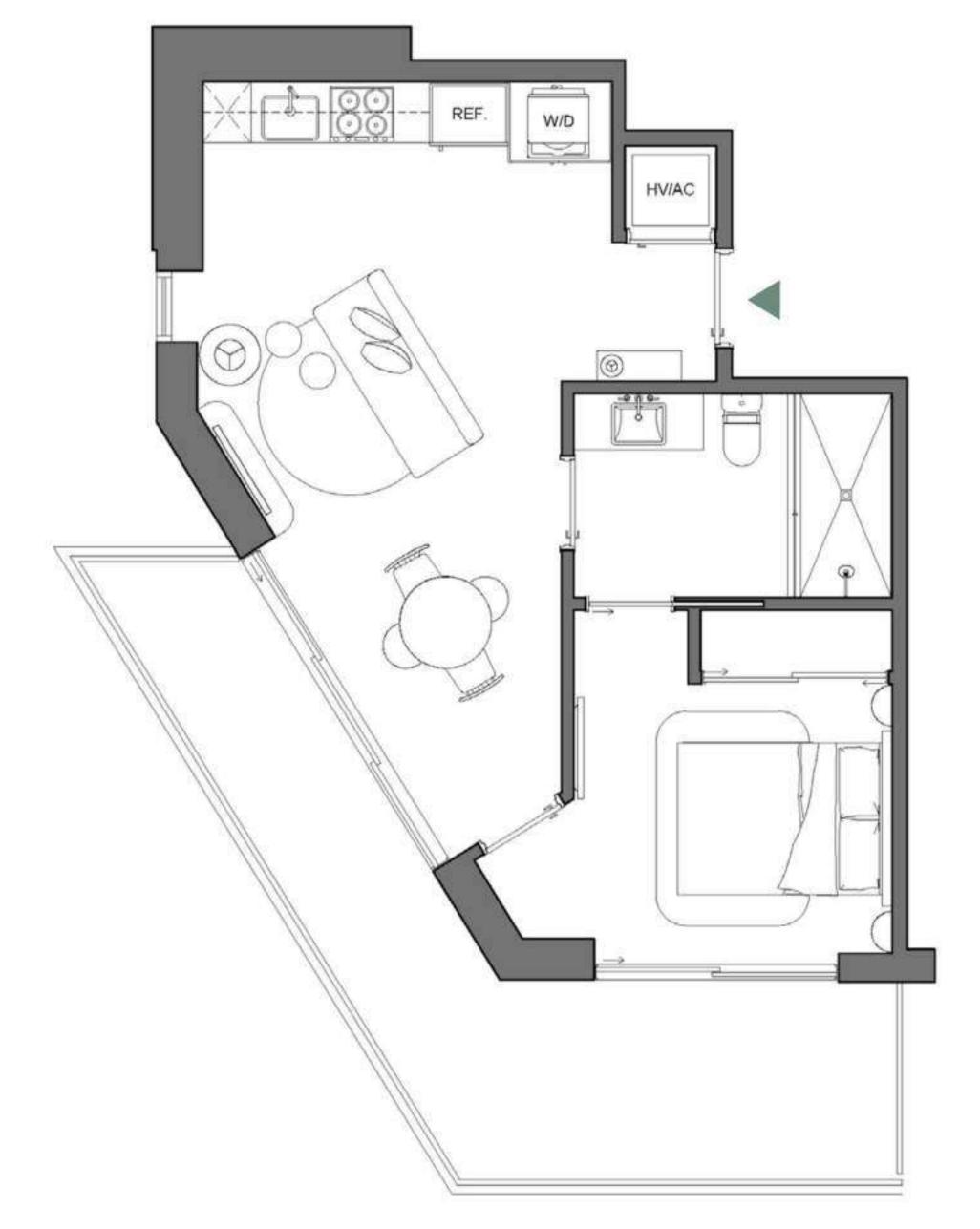
843 SQFT | 78 M2 INTERIOR 243 SQFT | 23 M2 EXTERIOR 1,086 SQFT | 101 M2 TOTAL





unun unun

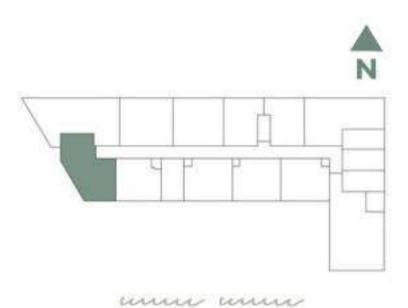
LEFFERTS ONEWORLD







558 SQFT | 52 M2 INTERIOR 20T SQFT | 19 M2 EXTERIOR 759 SQFT | 71 M2 TOTAL



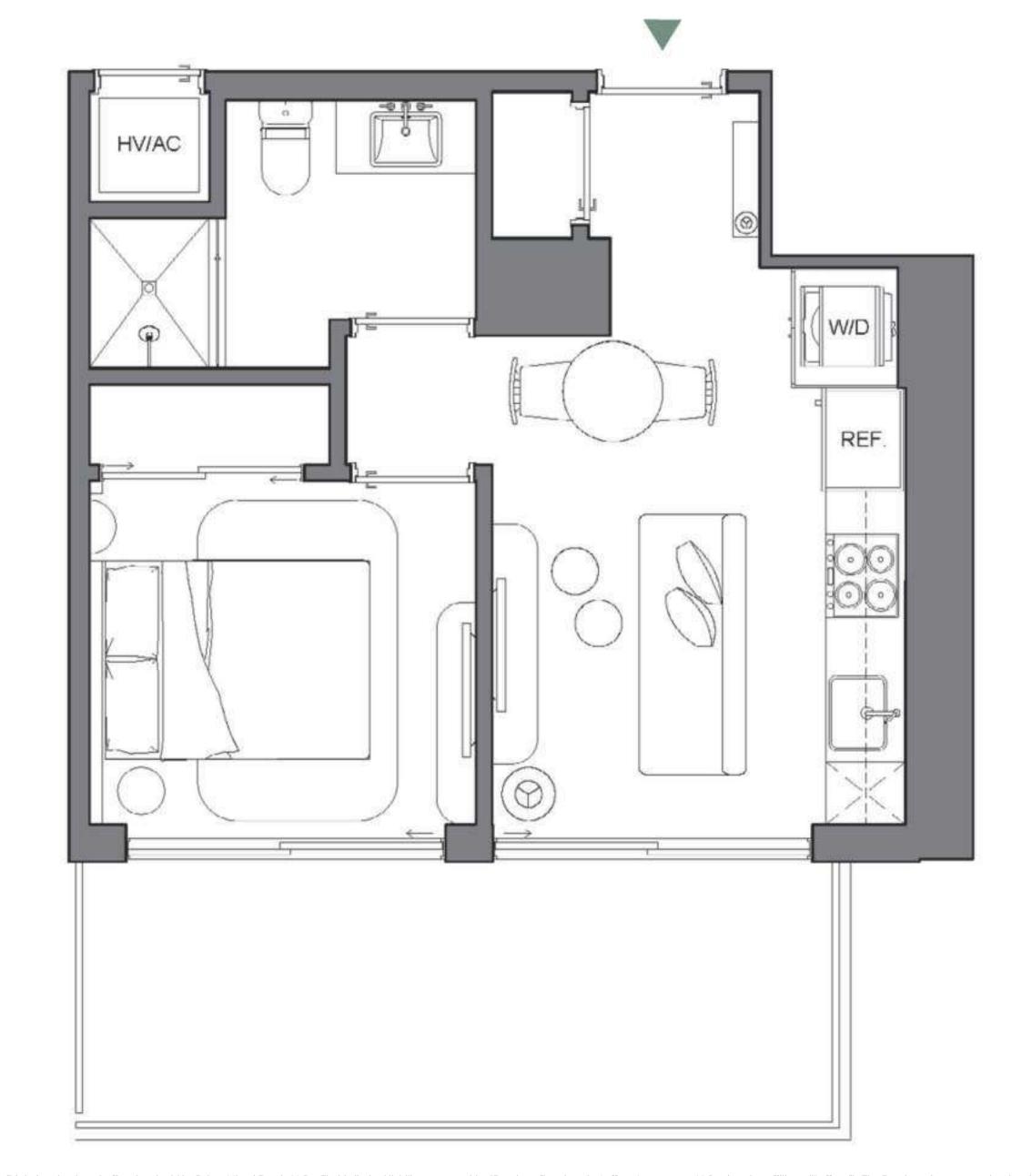
unun unun



Palma Miami Beach (the "Condominium") is being developed, offered and sold by Palma Miami Beach, LLC, a Florida limited liability company (the "Developer") and not by Lefferts Investments LLC or its other affiliates ("Lefferts"). The Developer and not by Lefferts and you agree to look solely to the Developer (and not to Lefferts) with respect to any and all matters relating to the marketing and/or development of the Condominium units to residents of any jurisdiction where prohibited by law, and your eligibility for purchase will depend upon your state of residency. EQUAL HOUSING This offering is made only by the prospectus for the condominium and no statement should be relied upon if not made in the prospectus.



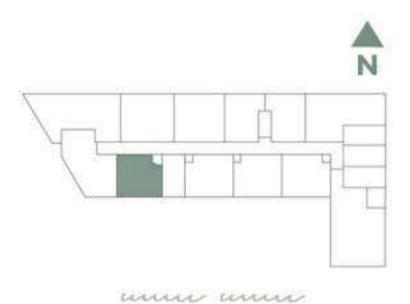








426 SQFT | 40 M2 INTERIOR 135 SQFT | 12 M2 EXTERIOR 561 SQFT | 52 M2 TOTAL

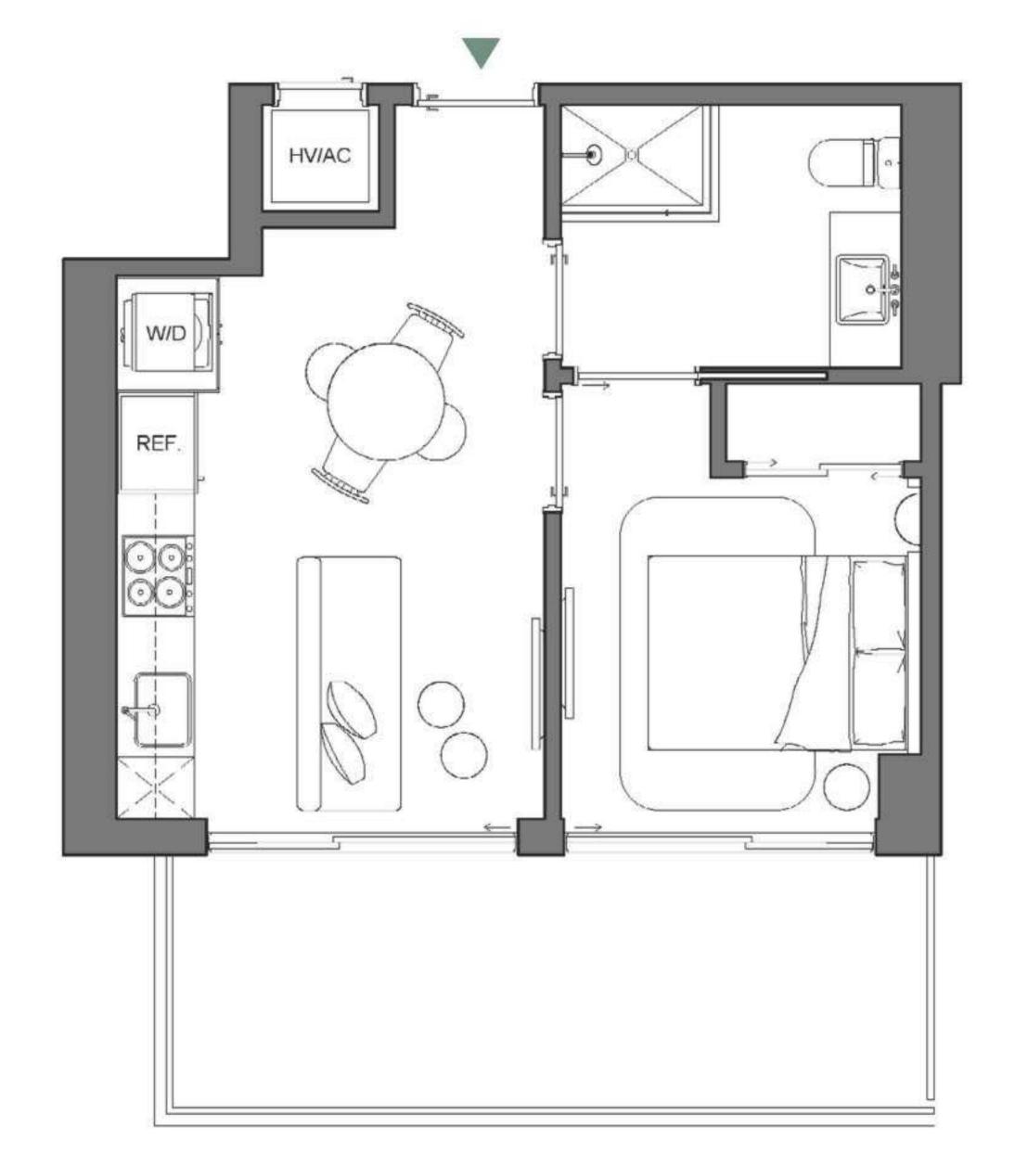


mum mum







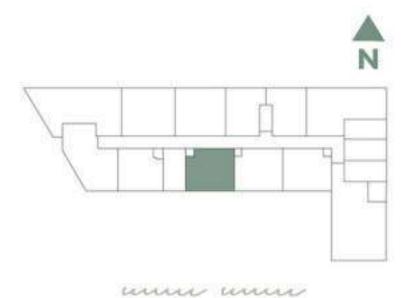






408 SQFT | 38 M2 INTERIOR 140 SQFT | 13 M2 EXTERIOR

548 SQFT | 51 M2 TOTAL





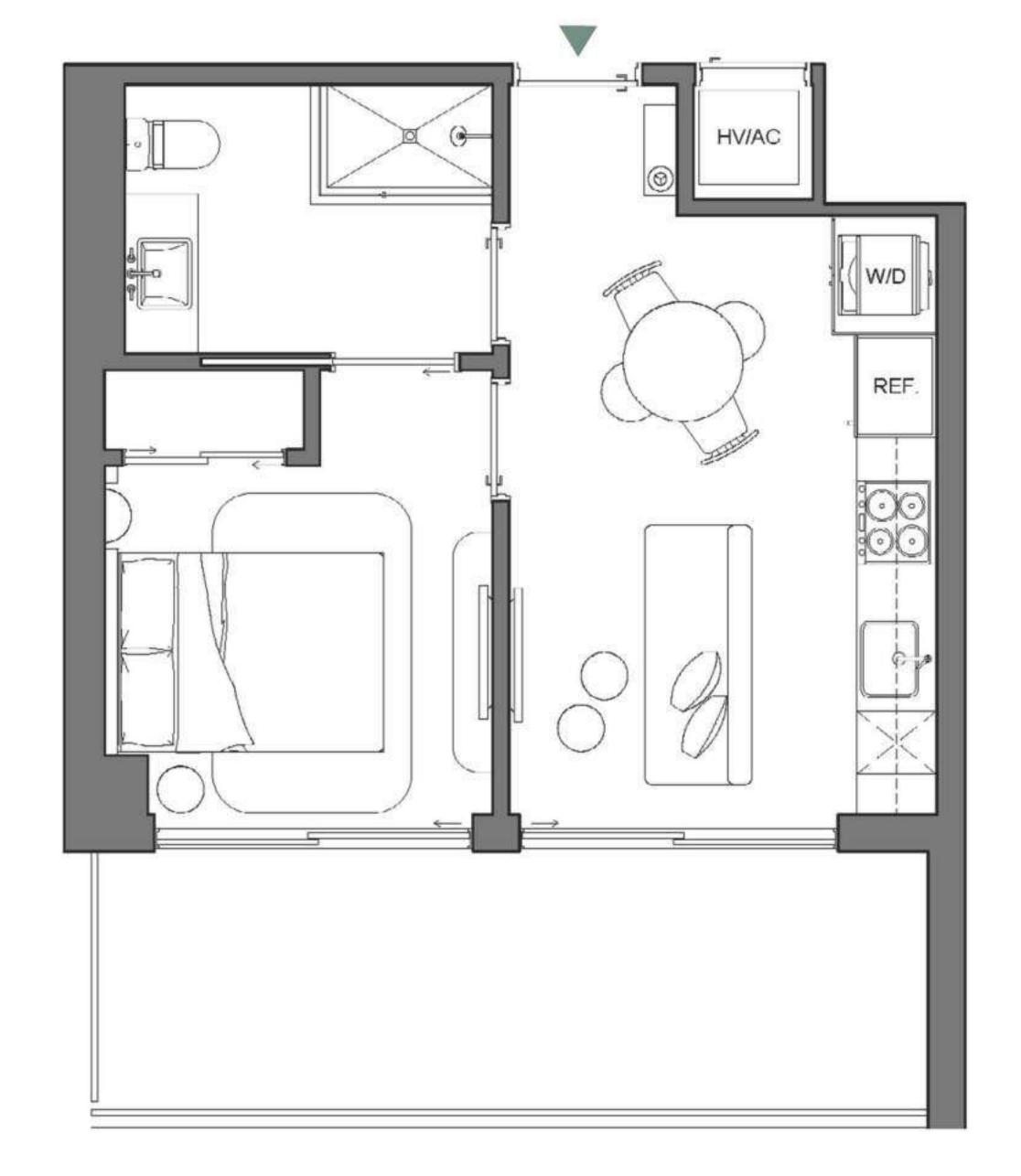
mum mum





Palma Miami Beach (the "Condominium") is being developed, offered and sold by Palma Miami Beach, LLC, a Florida limited liability company (the "Developer") and not by Lefferts Investments LLC or its other affiliates ("Lefferts"). The Developer is a separate legal entity from Lefferts and you agree to look solely to the Developer (and not to Lefferts) with respect to any and all matters relating to the marketing and/or development of the Condominium units to residency. EQUAL HOUSING This offering is made only by the prospectus for the condominium and no statement should be relied upon if not made in the prospectus.

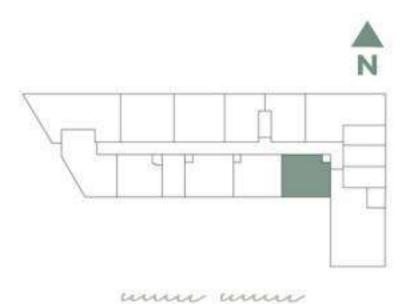
The sketches, renderings, graphic materials, plans, specifications, terms, conditions and statements contained herein are proposed only, and the Developer reserves the right to modify, revise or withdraw any or all of same in its sole discretion and without prior notice. They should not be relied upon as representations, express or implied, of the final detail of the residences or the Condominium. All stated dimensions and ceiling heights are approximate and all floor plans and development plans are subject to change. All residence features and finishes and finishes and building amenities, services and/or the design team. The views from units at the Condominium will vary depending on the unit purchased. Any view from any unit of from other portions of the property may in the future be limited or eliminated by future development or circumstances or events beyond our control, and the Developer in no manner guarantees the continuing existence of any view. Short term rental of units require each owner to obtain a certificate of use from the applicable laws. While short term rental of units require each owner to obtain a certificate of use from the applicable laws. While short term rental of units require each owner to obtain a certificate of use from the applicable laws. While short term rental of units require each owner to obtain a certificate of use from the applicable laws. 2023 Palma Miami Beach LLC or © 2023 Lefferts Investments LLC, or their respective affiliates or licensors. All rights reserved. Unauthorized to make any representations or other arrangements made with any real estate broker are or shall be binding







413 SQFT | 39 M2 INTERIOR 150 SQFT | 14 M2 EXTERIOR TOTAL 563 SQFT | 52 M2



www www







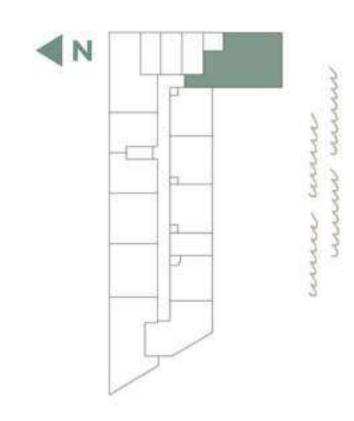






TWO BED / TWO BATH

889 SQFT | 83 MZ INTERIOR 291 SQFT | 27 M2 EXTERIOR TOTAL 1,180 SQFT | 110 M2









THE TEAM

DEVELOPER | LEFFERTS

Lefferts is an unrivaled force in the realm of privately owned real estate development in New York and South Florida. Established in the vibrant landscape of New York City, Lefferts emerges as a preeminent force in the domain of privately owned real estate development, boasting a rich legacy spanning over two decades. With a steadfast dedication to excellence and sustainability, Lefferts crafts exceptional residential and commercial properties that transcend conventional boundaries, embodying innovation, quality, and inclusivity.

ARCHITECT | BUILT FORM

Built Form provides uncompromising residential design that graces the skylines of many great cities and feature interior residences that are a perfect blend of both form and function.

INTERIOR DESIGN | STUDIO RAMIREZ

Studio Ramirez defines a new era of luxury interiors with their fresh iteration of a 20+ year history in interior design. The studio's growing portfolio is a tribute to their ability to welcome design challenges and create poignant solutions.

LANDSCAPE ARCHITECT | KEITH

For more than six decades, KEITH has been providing design solutions throughout the State of Florida and the Caribbean creating tropical oasis' and lush gardens that are both elegant and inviting.

SALES & MARKETING | ONEWORLD PROPERTIES

With over 20 years of experience, OneWorld Properties is an international leader in luxury real estate marketing and sales reaching markets in Asia, Europe, North America and South America.









TO THIS BROCHURE AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE.

LEFFERTS