





# A NEW HEART WITH A TIMELESS BEAT

95 residences soul-inspired  
by Miami Beach's splendid history.





Above: Miami Beach crowds

Opposite top right: Fun in the sun

Opposite bottom right: Ella Fitzgerald and band arriving to perform in Miami Beach

Image source: HistoryMiami







# EVERY LINE'S A CLASSIC

From the subtle Art Deco curves to the majestic rooftop views that stretch from the city on one side to the ocean on the other, Ella has stature and presence. Ella's effortless charm is a testament to its impeccable design and prime location, offering residents an exceptional living experience.

Vintage elegance intertwined with modern 21st century lines, a laidback spirit with a boundless zest for life. Simultaneously understated and dynamic, Ella is a true Miami Beach soul.

Inspired by Miami Beach's glamorous heyday, this place is a tribute to good times old and new. Beachlife, nightlife, fashion, art, food and drink, the next chapter promises to be a new golden age of a truly fulfilling lifestyle.













There are three different types of residences to choose from – 8 unique floor plans ranging from studios to 2-bedrooms.

Every detail of The Ella has been thoughtfully considered and meticulously styled to meet the high standards of contemporary sophistication.

## LET'S SHOW YOU AROUND

---

### **Studios**

Living	434 SF
Terrace	112 SF

### **One Bedrooms**

Living	563 – 802 SF
Terrace	147 – 393 SF

### **Two Bedrooms**

Living	984 – 1,076 SF
Terrace	462 – 480 SF

---

Stated dimensions are measured to the exterior boundaries of the exterior walls and the centerline of interior demising walls and in fact vary from the dimensions that would be determined by using the description and definition of the "Unit" set forth in the Declaration (which generally only includes the interior airspace between the perimeter walls and excludes interior structural components). For the precise Unit boundaries, see Section 3.2 of the Declaration. The area of the Unit, determined in accordance with these defined Unit boundaries, is set forth in the Declaration. Note that measurements of rooms set forth on this floor plan are generally taken at the greatest points of each given room (as if the room were a perfect rectangle), without regard for any cutouts. Accordingly, the area of the actual room will typically be smaller than the product obtained by multiplying the stated length times width. All dimensions are approximate and may vary with actual construction, and all floor plans and development plans are subject to change. All depictions of furniture, appliances, counters and other matters of detail, including, without limitation, items of finish and decoration, are conceptual only and are not necessarily included in each Unit. Said items are only included if and to the extent provided in your purchase agreement







# THREE KINDS OF GORGEOUS

## Residence Features

Ocean / bay views

Proximity to beach

Approximately 9'+ ceiling heights

In-unit washer/dryers

Terraces with outlets

Loading dock for easy move-ins and  
move-outs

Short term rentals permitted

## Kitchens

ItalKraft kitchens

Panel-ready appliance package  
Jennair appliance package  
30" Induction range  
24 - 36" Refrigerators  
24" Asko Dishwasher  
Wall oven/microwave in select  
residences

Kitchen islands in select residences

Appliance garages in select residences

## Finishes

Designer closets

Stone countertops

Kohler kitchen sink

Kartners bathroom fixtures

Kohler bathroom faucet

Toto toilet

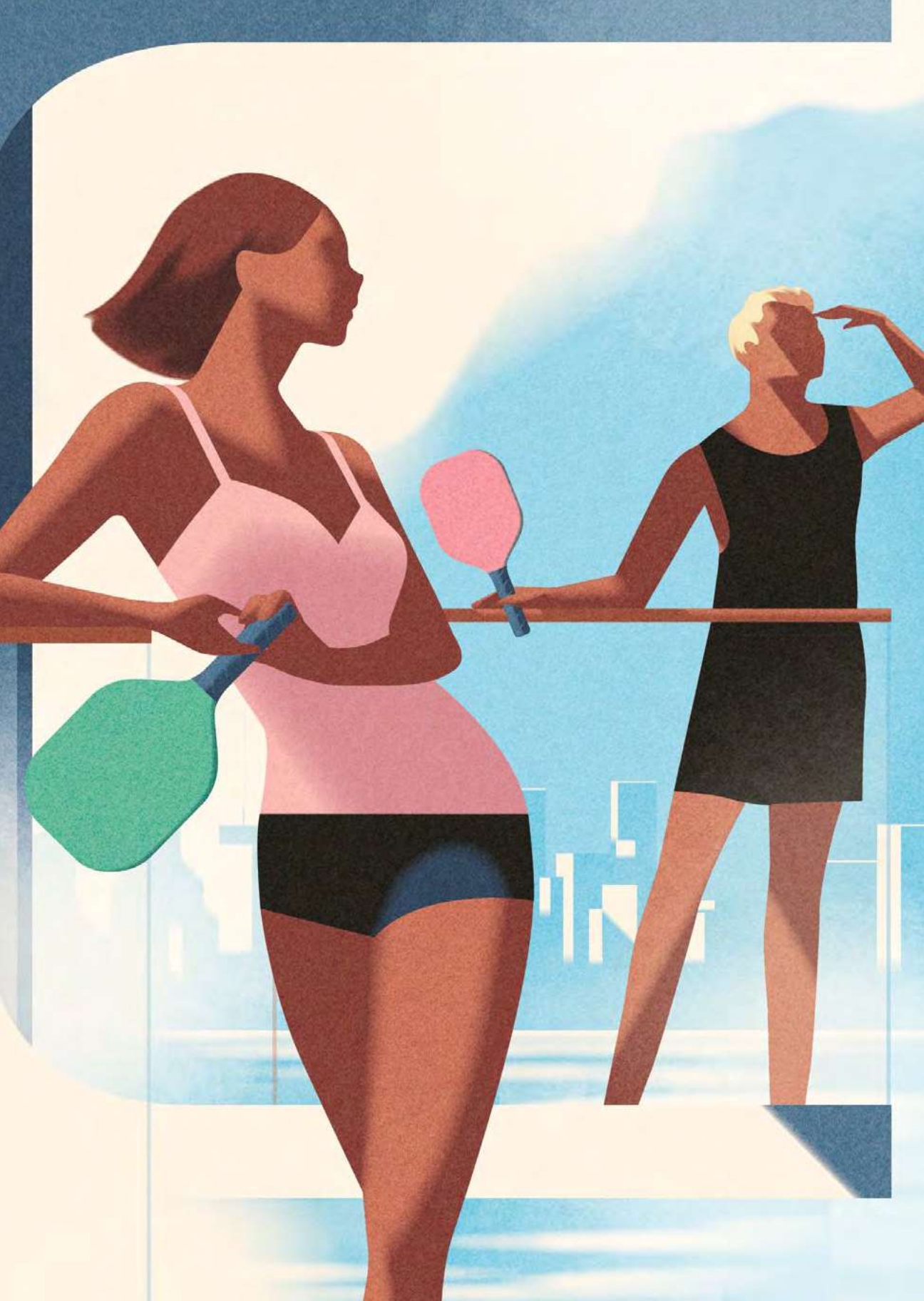
Fully Furnished Residences  
available with Interiors by Steven G











Begin your day in the rooftop fitness center with boundless bay views. Enjoy an on-site sunny swim with 360-degree water views, a friendly game of pickleball or stroll East to the nearby beach. Experience endless dining options available right outside of your doorstep.

## VINTAGE INDULGENCE, MODERN DAY PURSUITS



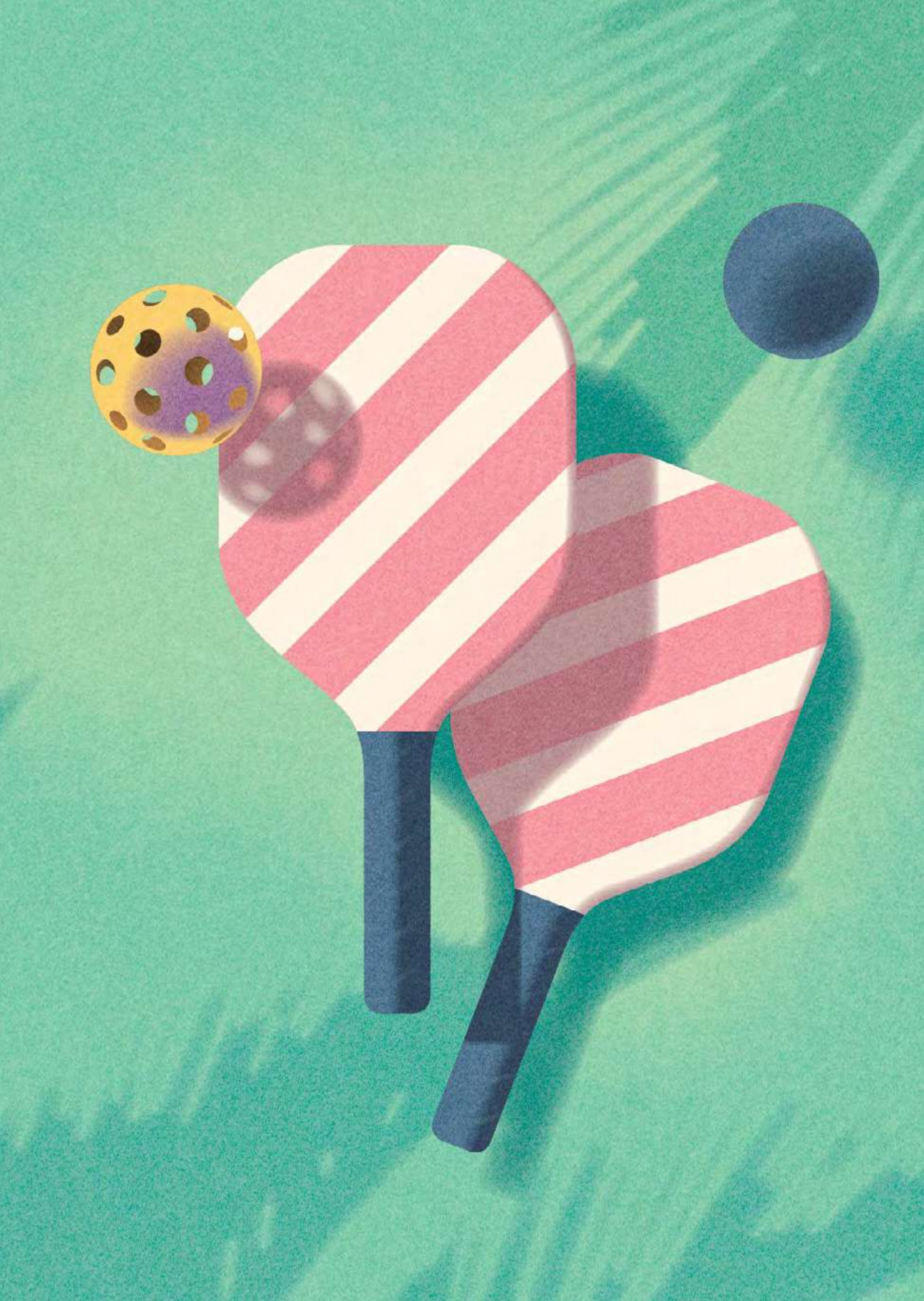
Amenities

Roofdeck Level

- Rooftop pool with views of the Downtown Miami skyline and Atlantic Ocean
- Cold plunge
- Sauna
- Fitness center
- Paddle / pickleball court
- Resident lounge
- Lush outdoor yoga & meditation deck
- Summer kitchen
- Outdoor shower
- Observation deck and lounge
- Covered outdoor dining area

Conveniences

- Complimentary beach cruisers
- Coworking lounge
- On-site property management
- State of the art access control system
- On-site parking garage
- Vespa & moped parking
- Bicycle storage
- Beach & surf storage
- Package room
- Grand lobby with lounge
- On-site retail
- Covered paseo
- Two elevators & loading dock for easy move-ins and outs



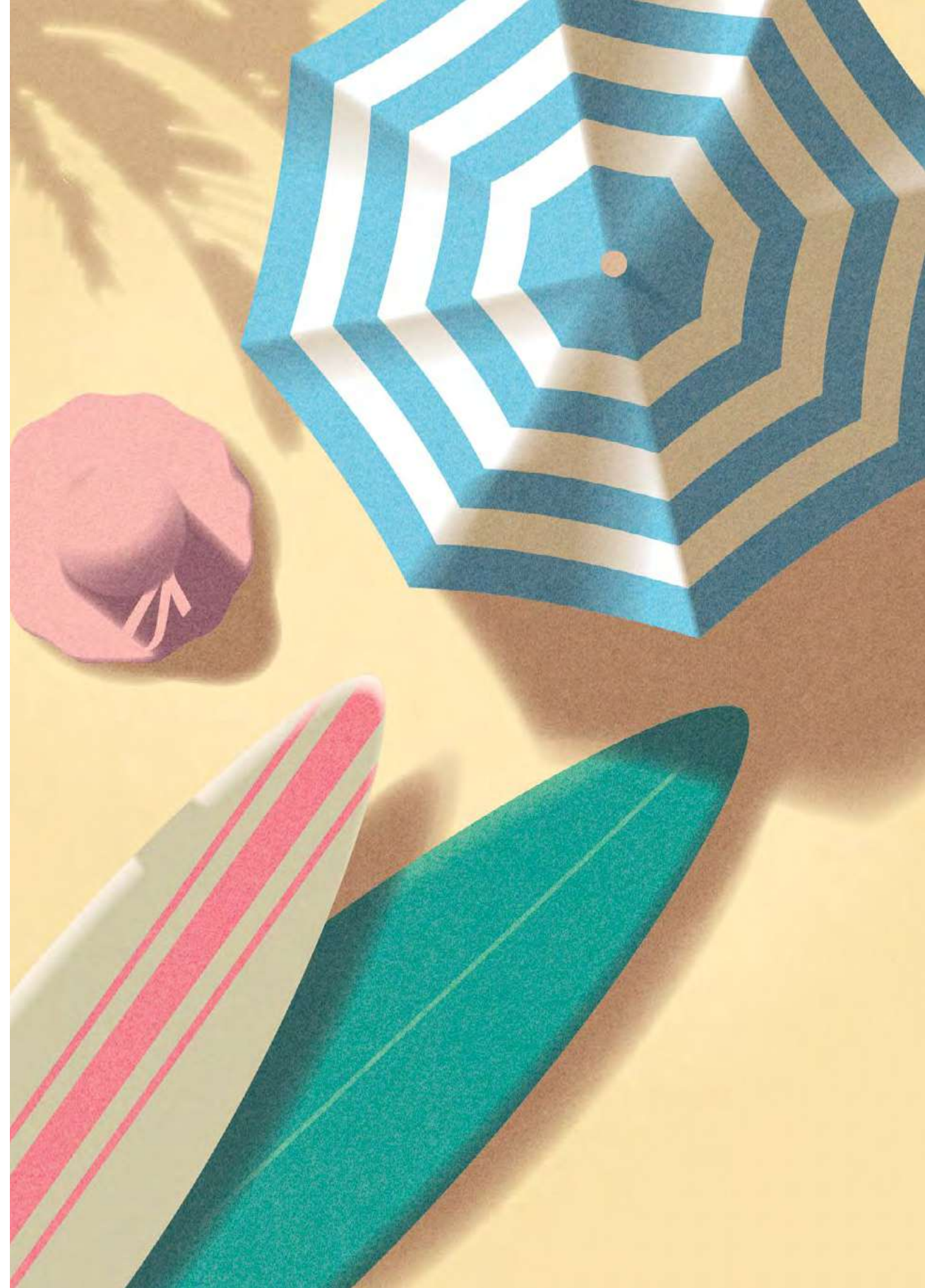






# A LEGENDARY HOME IN A LEGENDARY NEIGHBORHOOD

The neighborhood has an irresistible charm that captivates the heart. Miami Beach strikes the perfect balance between being a bustling hub of activity and a peaceful haven that provides a sense of escape and community.







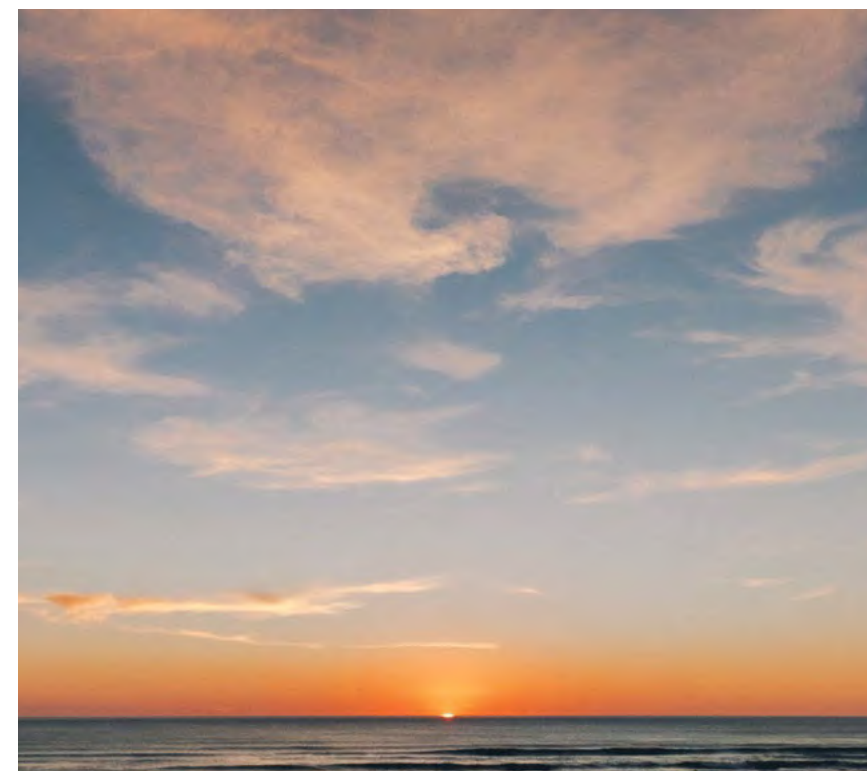
Classic and contemporary.



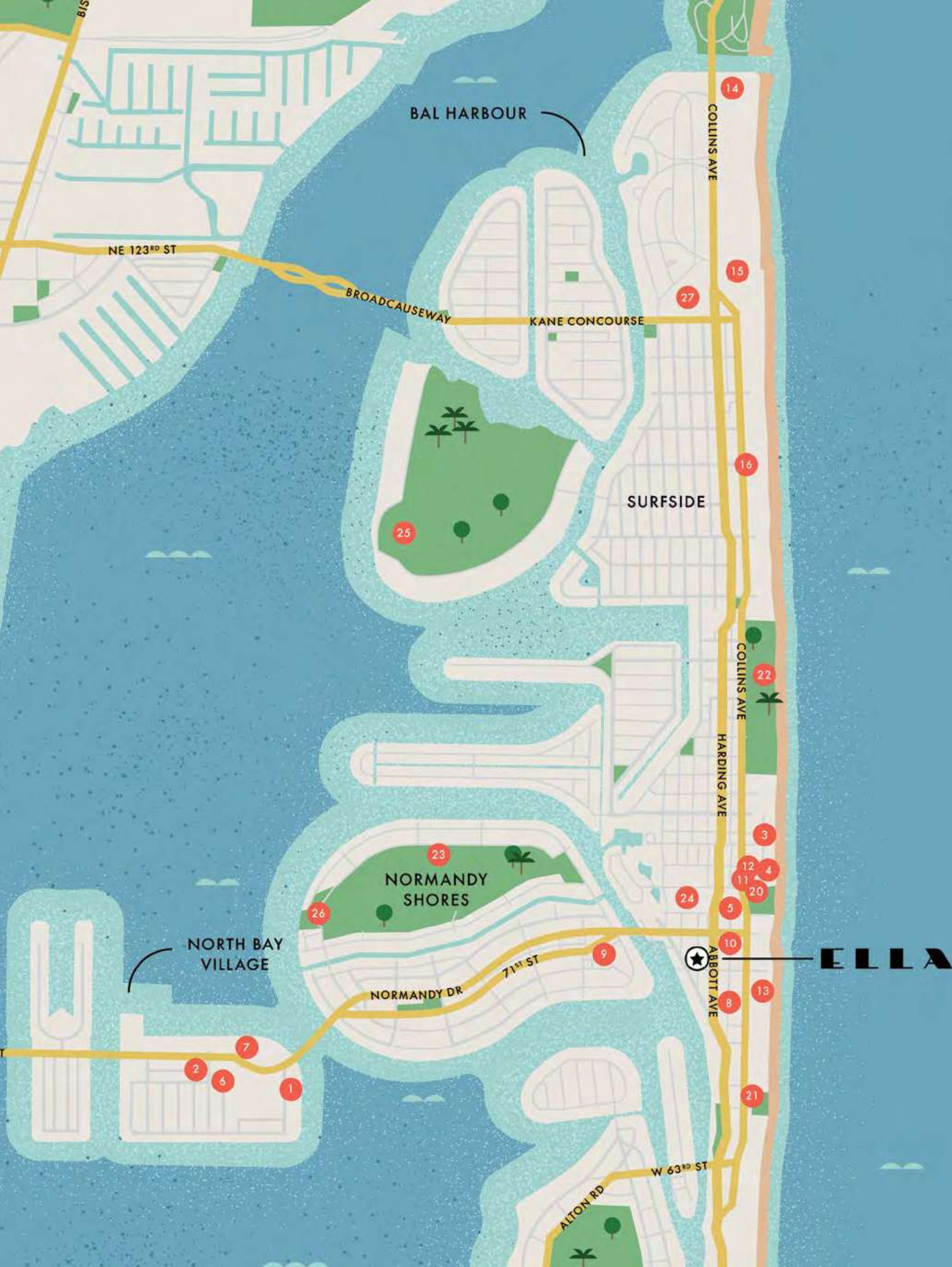
Sunrise and sunset.



Urban and beach.







### Dining

- 1 Petralunga Restaurant
- 2 Oggi Ristorante
- 3 Taquiza
- 4 Roni's by the Ocean
- 5 George's Restaurant & Lounge
- 6 Sushi Erika
- 7 Shuckers Waterfront Bar & Grill
- 8 Norman's Tavern
- 9 Katana Japanese Restaurant
- 10 Buenos Aires Bakery & Cafe
- 11 Viva La Pasta
- 12 Blozzom Pizza Moderna Romana

### Hospitality

- 13 Carillon Miami Wellness Resort
- 14 The Ritz-Carlton Bal Harbour, Miami
- 15 The St. Regis Bal Harbour Resort
- 16 Four Seasons Hotel at The Surf Club

### Community

- 17 Pelican Harbor Marina
- 18 Haulover Park
- 19 Bill Bird Marina
- 20 Miami Beach Bandshell
- 21 Allison Park
- 22 North Beach Oceanside Park
- 23 Normandy Shores

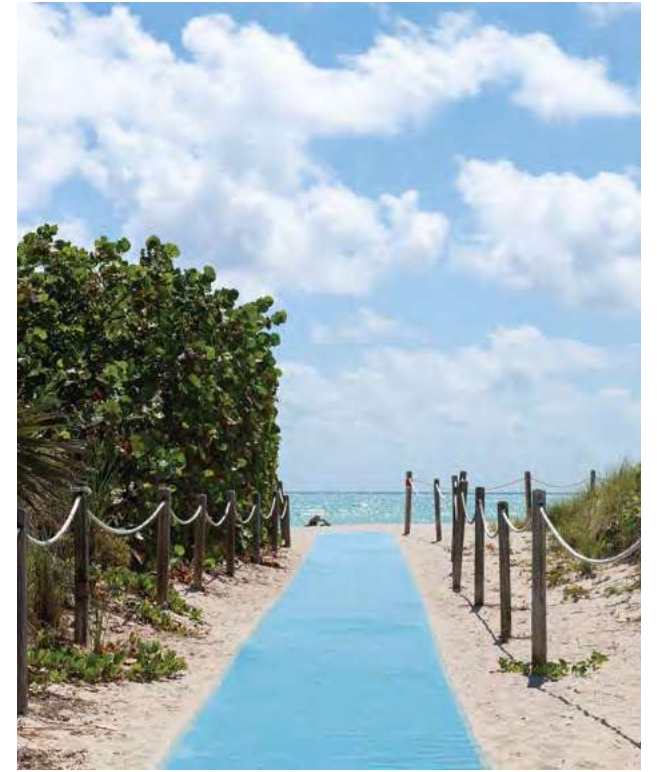
### Recreational

- 24 Miami Beach Tennis Center
- 25 Indian Creek Country Club
- 26 Normandy Shores Golf Course
- 27 Bal Harbour Shops

### Within 10 minutes

- 28 Miami Beach Boardwalk
- 29 South Beach
- 30 Miami Beach Golf Club
- 31 Lincoln Rd





# FIND YOUR GROOVE IN THE

# HEART OF MIAMI BEACH













# THE STARS ALIGNED

The Ella is what happens when a great plan – and a brilliant team – comes together. Vision, architecture and design all aligned beautifully. Each an expert in their field, the partners' collaborative work has helped add a new dimension to life, style and community in Miami Beach.

---

## Constellation and The Boschetti Group

Constellation and The Boschetti Group are South Florida-based development companies featuring local expertise and extensive track records in South Florida. The two groups have developed and acquired in excess of 1.5 million square feet of mixed-use office, residential and retail. Constellation and The Boschetti Group are currently working together with Arquitectonica on multiple high profile development projects throughout Miami.

---

## Arquitectonica

Established in 1977, Arquitectonica's bold modernist architecture of Miami's urban renaissance attracted international acclaim and attention. Now a major player on the international stage, they have offices and outstanding projects all over the world. Right here on home turf, their design for Ella is an impressive, eloquent and authentic expression of Miami's Miami Beach spirit.

---

## Interiors by Steven G

Award-winning Interiors by Steven G do 'highend interior design with an elegant eye'. Unparalleled attention to detail is matched by over 40 years' experience of bringing visions to life. Their exacting standards and luxury aesthetic give Ella the unique interiors it deserves.

---

## Christopher Cawley

Founded in 2005 to provide high end consulting services for Art Deco and historic renovation projects, Christopher Cawley Landscape Architecture is an ideal partner for Ella. With a highly individualized and caring approach, they have helped extend and accentuate Ella's authentic Miami Beach spirit.

---

## ONE Sotheby's International Realty

With part of their name synonymous with the promise of a life well lived, ONE Sotheby's International Realty represents an esteemed portfolio of properties along Florida's East Coast. Their approach of 'exceptional homes for exceptional people' could not be more fitting for Ella.

---

## Lemon Yellow

A creative communications studio based in Miami, Lemon Yellow builds brands from the ground up and breathes new life into existing ones. From strategy through to design, they bring their considerable experience of creating original, compelling and consistent brand stories to Ella.









CONSTELLATION



**Visionary Team**

Constellation  
The Boschetti Group  
Vietmar

**Architect**

Arquitectonica

**Interior Designer**

Interiors by Steven G

**Landscape Designer**

Christopher Cawley

**Exclusive Sales & Marketing**

ONE Sotheby's  
International Realty

**Creative Agency**

Lemon Yellow

**Photography**

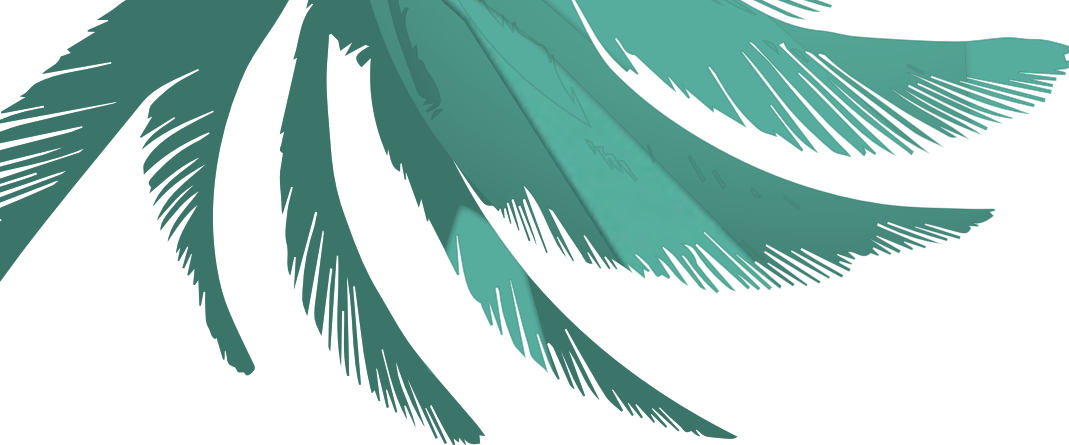
Stephan Goettlicher

**Illustrations**

Mads Berg







Neither Constellation, Boschetti Group nor Vietmar ("the CBV Parties") is the project Developer. This Condominium is being developed by 6940 North Beach Property LLC ("Developer"). Any and all statements, disclosures and/or representations shall be deemed made by Developer and not by the CBV Parties and any purchaser agrees to look solely to Developer (and not to the CBV Parties and/ or any of its affiliates or principals) with respect to any and all matters relating to the marketing and/or development of the Condominium and with respect to the sales of units in the Condominium. This is not intended to be an offer to sell, or solicitation to buy, condominium units to residents of any jurisdiction where prohibited by law, and your eligibility for purchase will depend upon your state of residency. This offering is made only by the prospectus for the condominium and no statement should be relied upon if not made in the prospectus. The sketches, renderings, graphic materials, plans, specifications, terms, conditions and statements contained in this brochure are proposed only, and the Developer reserves the right to modify, revise or withdraw any or all of same in its sole discretion and without prior notice. All improvements, designs and construction are subject to first obtaining the appropriate federal, state and local permits and approvals for same. These drawings, depictions and statements are conceptual only and are for the convenience of reference and including artists renderings. They should not be relied upon as representations, express or implied, of the final detail of the residences or the Condominium. The Developer expressly reserves the right to make modifications, revisions, and changes it deems desirable in its sole and absolute discretion. All depictions and statements of appliances, counters, soffits, floor coverings and other matters of detail, including, without limitation, items of finish and decoration, are conceptual only and are not necessarily included in each Unit. The photographs contained in this brochure may be stock photography or have been taken off-site and are used to depict the spirit of the lifestyles to be achieved rather than any that may exist or that may be proposed, and are merely intended as illustrations of the activities and concepts depicted therein. Consult your Agreement and the Prospectus for the items included with the Unit. All stated dimensions and ceiling heights are approximate and all floor plans and development plans are subject to change. Additionally, ceiling heights are measured from top of slab to top of slab and exclude areas where any soffits, moldings, drop and/or suspended ceilings and/or light fixtures may be installed. As such, the referenced ceiling height may not represent actual ceiling clearance. The floorplan designs, fixtures, furnishings, finishes, and décor depicted include creations and selections which may not be included with the purchase of a Unit. There may be finishes are available to purchase as an upgrade to your Unit. All residence features and building amenities are subject to change, including, without limitation, changes in manufacturers, brands, amenities, services and/or the design team. The floor plan, unit layout, locations of windows, doors, closets, plumbing fixtures, mechanical equipment, appliances, structural elements, architectural design elements, views, and the uses, configurations, and entries to rooms may change based on final approved plans, permitting, and completed construction. The furniture plan and the uses of space illustrated are suggested uses only and not intended to guaranty or represent any specific use of space. The Condominium views will vary depending on the Unit purchased. No view is guaranteed. The beach club referenced in this brochure is not located onsite at the Condominium. It is to be located off-site and is anticipated to be provided through a separate agreement with a third party and may be for a limited term. Certain nearby attractions, shopping venues, restaurants, and activities referenced or identified in this publication are off-site and may not be controlled by Developer. Information regarding off-site attractions, developments, and venues, whether existing at the time of this publication or proposed, have been obtained from public records and other sources of public information and there is no guarantee that any, or all such off-site attractions, shopping venues, restaurants, and activities will exist as depicted, or that there would not be changes or substitutions of the attractions and venues nearby. The photographs contained in this brochure maybe stock photography or have been taken off-site and are used to depict the spirit of the lifestyles to be achieved rather than any that may exist or that may be proposed, and are merely intended as illustrations of the activities and concepts depicted therein. The project graphics, renderings and text provided herein are copyrighted works owned by the Developer. All rights reserved. Unauthorized reproduction, display or other dissemination of such materials is strictly prohibited and constitutes copyright infringement. No real estate broker is authorized to make any representations or other statements regarding the projects, and no agreements with, deposits paid to or other arrangements made with any real estate broker are or shall be binding on the Developer. All prices are subject to change at any time and without notice, and do not include optional features or premiums for upgraded units. From time to time, price changes may have occurred that are not yet reflected on this brochure. Please check with the sales center for the most current pricing.