

Only the Brave

Unconventional Living
Diesel Condominium

DIESEL®

W Y N W O O D

C O N D O M I N I U M

Wynwood at 28th, a Condominium



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THE ART OF LIVING, POWERED BY DIESEL

DISTINCTIVE.

REBELLIOUS.

REBELLIOUS.

AUDACIOUS.

BRAVE. DEFIANT.

UNORTHODOX.

PROVOCATIVE.

BOLD. RESTLESS.



NEVER BORING

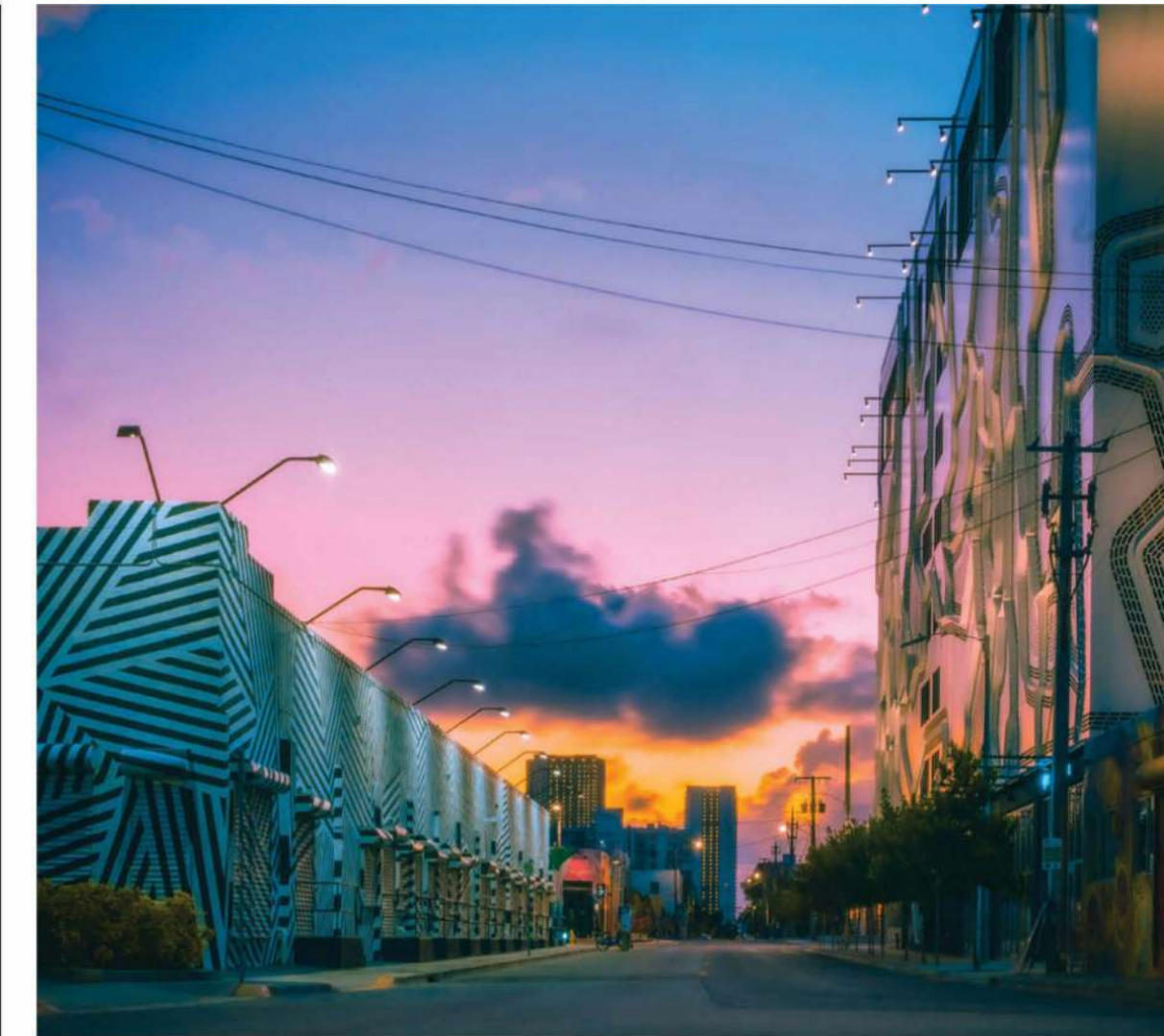
THE ART OF LIVING, POWERED BY DIESEL

DIESEL DIESEL

WELCOME TO WYNWOOD

Steps away from the exceptional and daringly beyond the norm. Wynwood is the future of Miami, pulsing with ever changing authentic experiences in art, gastronomy, nightlife and fashion. Creatives of every genre gravitate to this cultural hub where a thriving urban playground is at your front door.

Attracting talent and growth like never before, the energy in Wynwood is electrifying. This is why major firms such as Spotify and Live Nation have chosen this dynamic destination for their global headquarters along with hosting NFT Week 2023. Worlds largest NFT & Crypto conference, and countless annual Art Basel activations. At the forefront of change, Wynwood is leading Miami's tech boom as an incubator and catalyst for a better tomorrow. That kind of electrifying energy and inspiration is present in every aspect of Diesel Wynwood.



AUTHENTICITY EVERYWHERE

A series of upcoming cutting-edge architecture projects of high-end materials has blossomed Wynwood district into one of the hottest places in Miami, nurtured with the energy of rooted people and places that live and breathe doing things their own way. Always true to itself, and always changing to be something more, Wynwood takes pride in moving to its own beat.



WYNWOOD THE NEW GLOBAL DESTINATION

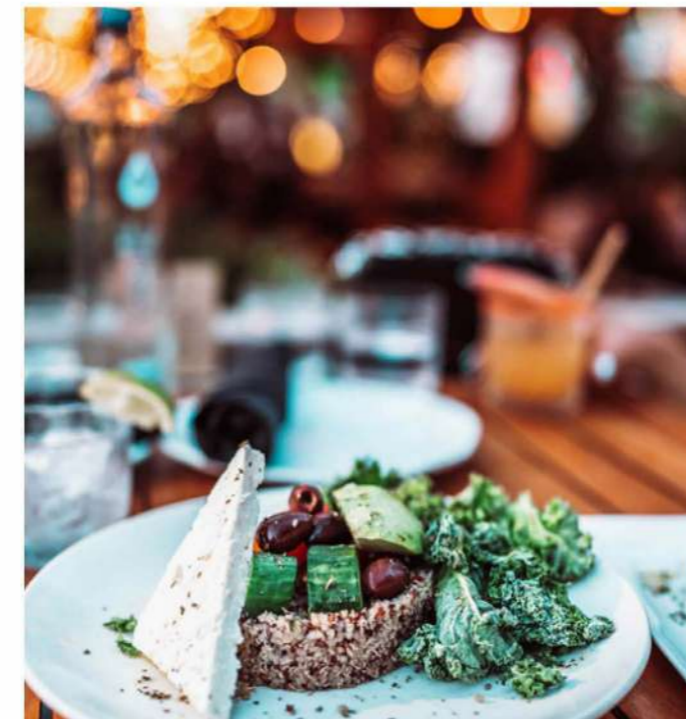
TAKING THE 15-MINUTE CITY CONCEPT TO THE NEXT LEVEL, WYNWOOD IS A CREATIVE AND CULTURAL HUB WITH A VIBRANT PEDESTRIAN CORE. A PREMIER DESTINATION FOR WORLD-CLASS DINING, GLOBAL ENTERTAINMENT, INTERNATIONAL EVENTS, ART, FASHION, DESIGN, INNOVATION AND CREATIVE ENTERPRISE. WYNWOOD IS URBAN LIVING REDEFINED.

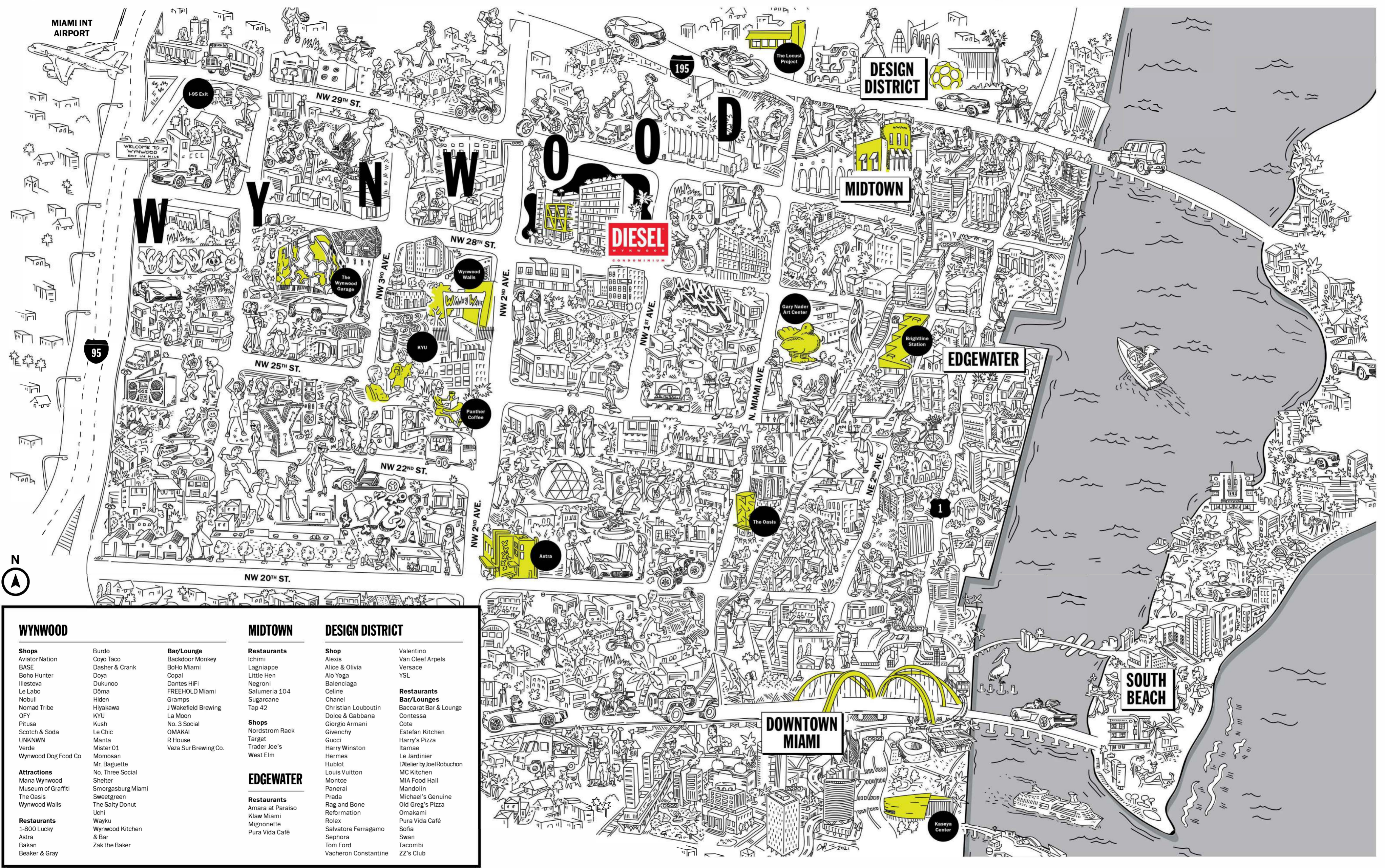
WELL CONNECTED

Centrally located minutes away from Miami Beach, The Design District, Downtown, and Edgewater; Wynwood is at the heart of Miami's urban core. A pedestrian and bike-friendly scene with expanding connectivity including planned direct access to I-95 and a train station for the northeast commuter rail, both specifically developed for Wynwood.

BUSINESS MEETS ART

A beacon for innovation, Wynwood's vibrant charm is a magnet for those who think beyond the norm. PwC, Schoenfeld strategic advisors fund, Founders Fund, Tricera Capital and RedSky Capital, have joined the ranks of artists and designers in calling Wynwood home. This is the ultimate live, work, play hub embracing today's modern lifestyles.





WYNWOOD		MIDTOWN		DESIGN DISTRICT	
Shops	Burdo	Bar/Lounge	Restaurants	Shop	Valentino
Aviator Nation	Coyo Taco	Backdoor Monkey	Ichimi	Alexis	Van Cleef Arpels
BASE	Dasher & Crank	BoHo Miami	Lagniappe	Alice & Olivia	Versace
Boho Hunter	Doya	Copal	Little Hen	Alo Yoga	YSL
Illesteva	Dukunoo	Dantes HiFi	Negroni	Balenciaga	
Le Labo	Dóma	FREEHOLD Miami	Salumeria 104	Celine	Restaurants
Nobull	Hiden	J Wakefield Brewing	Gramps	Chanel	Baccarat Bar & Lounge
Nomad Tribe	Hiyakawa	La Moon	Tap 42	Christian Louboutin	Contessa
OFY	KYU	No. 3 Social		Dolce & Gabbana	Cote
Pitusa	Kush	OMAKAI	Shops	Giorgio Armani	Estefan Kitchen
Scotch & Soda	Le Chic	R House	Nordstrom Rack	Givenchy	Harry's Pizza
UNKNWN	Manta	Veza Sur Brewing Co.	Target	Gucci	Itamae
Verde	Mister 01		Trader Joe's	Harry Winston	Le Jardinier
Wynwood Dog Food Co	Momosan		West Elm	Hermes	L'Atelier by Joel Robuchon
	Mr. Baguette			Hublot	MC Kitchen
Attractions	No. Three Social			Louis Vuitton	MIA Food Hall
Mana Wynwood	Shelter			Montce	Mandolin
Museum of Graffiti	Smorgasburg Miami			Panerai	Michael's Genuine
The Oasis	Sweetgreen			Prada	Old Greg's Pizza
Wynwood Walls	The Salty Donut			Rag and Bone	Omakami
	Uchi			Reformation	Pura Vida Café
Restaurants	Wayku			Rolex	Sofia
1-800 Lucky	Wynwood Kitchen & Bar			Salvatore Ferragamo	Swan
Astra	Zak the Baker			Sephora	Tacombi
Bakan				Tom Ford	ZZ's Club
Beaker & Gray				Vacheron Constantine	

AN ADDRESS WITH SOMETHING TO SAY

CUTTING-EDGE ARCHITECTURE

From the very first glimpse, it's clear that Diesel Wynwood is much more than a residential building. It's the herald of a new era. The open courtyards with its Italian designed lofts keeps the building connected to the street, while its massive murals and vibrant sculptural façade proclaim its influence beyond simple walls and borders. It's like living in a piece of art and turning a landmark into a lifestyle – a place that defines itself on its own terms.

Bold? Certainly! But, also refreshingly geared towards sustainability, wellness, creativity, and unconventional enjoyment.

In this axis of independent thinking, 159 unique residences come together in a new expression of community. Outdoor spaces are part playground, part art gallery.

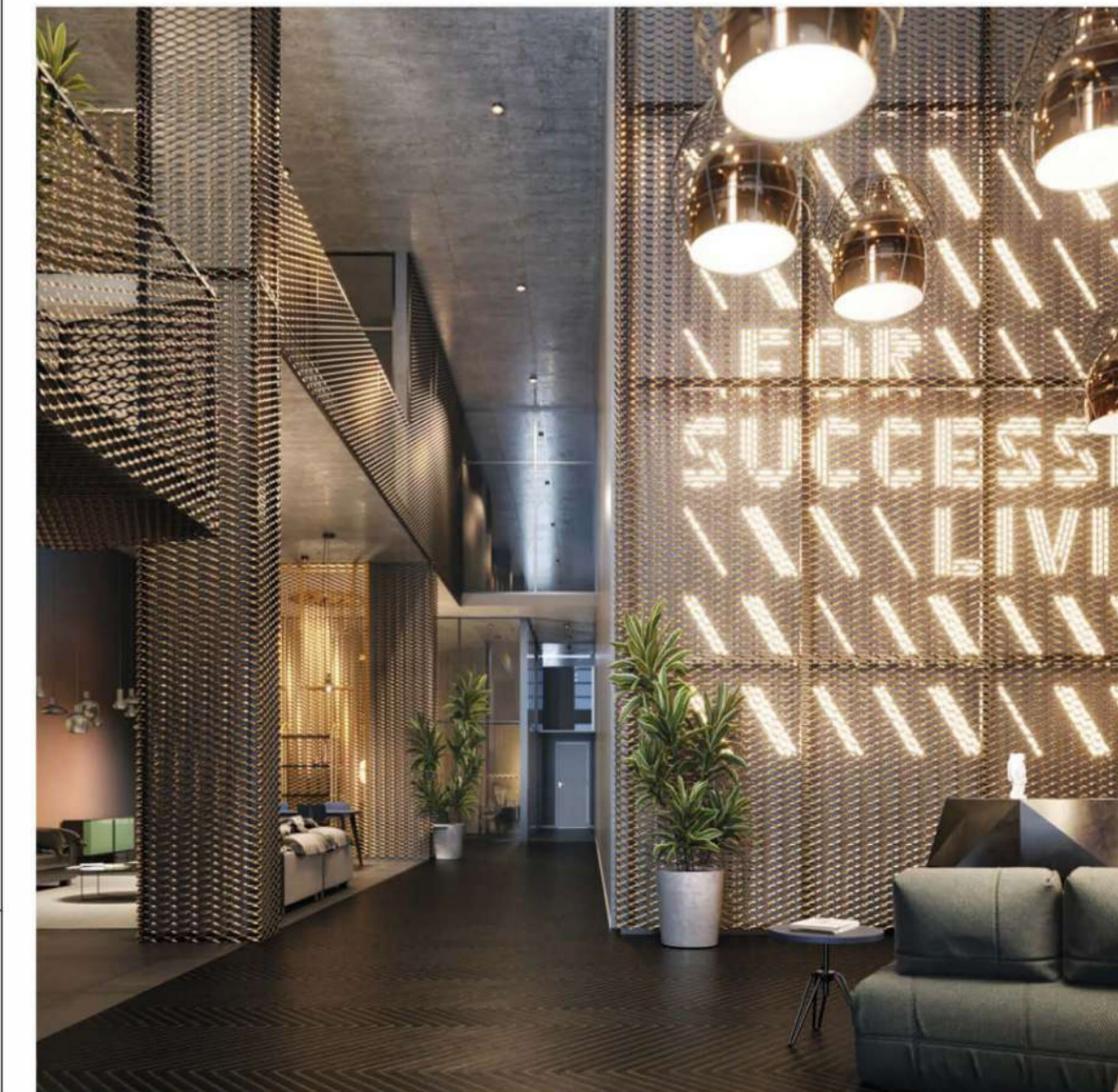
NEVER BORING. EVER.



AMENITIES FOR THE ANTI-ORDINARY

Breaking the norm and never sacrificing enjoyment. That is the Diesel way! High-energy pursuits, laid-back leisure, connected socializing, deep relaxation, boundless creativity – it's all part of a lifestyle experience that thrives on variety.

- Sundeck and pool
- Courtyard garden
- Social lounge, dining room, and full kitchen
- Diesel-inspired spa
- Aromatherapy stations
- Artic room / Cold sauna
- Cardio & weight-training machines by Technogym
- Virtual training and group fitness
- Indoor yoga studio
- Wine cellar with personalized climate-controlled storage
- Conference room with Flex-Space design
- Business Area
- Electric vehicle charging stations



“IT’S A CONCEPT OF LIFE. NOW YOU CAN SHOW YOUR PERSONALITY THROUGH YOUR LIVING SPACE.”

— Renzo Rosso, Founder of DIESEL.



“DIESEL WILL BECOME SOMETHING THAT DOESN'T EXIST ANYWHERE ELSE IN THE CITY. IT'S LIKE LIVING IN AN ART PIECE.”

— Bernard Zyscovich, Founder and CEO of Zyscovich Architects

BE BOLD. LIVE BEYOND THE NORM.

DIESEL WYNWOOD: MIAMI'S HOME REDEFINED.



DESIGNED BY DIESEL. LIVED BY YOU.

Known for being fiercely independent, the Diesel brand represents the lifestyle of the modern-day maverick – ready for everything, never afraid to explore new territory, and always looking good while doing it.

Only Diesel Wynwood offers the exclusive opportunity to enjoy a move-in ready residence with floor-to-ceiling, end-to-end interior design executed by Diesel Living. This optional upgrade is available on all residences with a variety of design packages that includes furnishings, art, and even kitchenware from the brand's signature line.

BUILDING ESSENTIALS

- 8-story tower with 159 residences
- Iconic steel architectural landmark on facade
- Double high ground level retail
- Mezzanine level amenity floor
- 2 high-speed and 1 dedicated service elevator
- 24-hour concierge and valet services
- High-speed wifi in all community spaces
- Electric car charging stations
- Private bicycle and storage spaces
- Advanced Security Technology
- Pet friendly

RESIDENCES ESSENTIALS

- Extra-high ceilings 10'+ ceilings
- Visual concrete ceilings* and drywall ceilings
- Customizable floor plans with optional sliding doors/walls**
- Energy-efficient impact-resistant windows
- Diesel Living™ with Berti wooden floors
- Diesel Living™ with Scavolini Bathroom and Kitchen cabinetry
- High end faucet and fixtures
- Diesel Living™ by IRIS tiles
- Diesel Living™ by Lodes lighting (optional)
- Miele^ complete appliance package

PREMIUM RESIDENCES

- Premium Residences on 7th and 8th floors
- Rooftop terraces with optional jacuzzi and outdoor kitchens (both optionals)
- Duplex layout with double-height ceilings

* THE CONCRETE CEILINGS ARE INDUSTRIAL ROUGH UNTREATED AND WITH USUAL CONSTRUCTION IMPERFECTION

** OPTIONAL
^ OR COMPARABLE



WELCOME TO LIFE IN THE EXCEPTIONAL.

For an unapologetically different take on city living, look no further than your own address. Industrial, creative, textural, and fearless aesthetics come together with leading-edge technologies, innovative design choices, and built-in sustainability to create a lifestyle that's never been done before.



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SALES & MARKETING

ZYSCOVICH



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FOR SUCCESSFUL LIVING