ITALL STARTS HERE





PIONEERS, TRENDSETTERS, CREATIVE MINDS, FREE THINKERS, INNOVATORS— THEY ALL HAVE ONE THING IN COMMON—THEY KNOW WHAT IT MEANS TO BE FIRST.

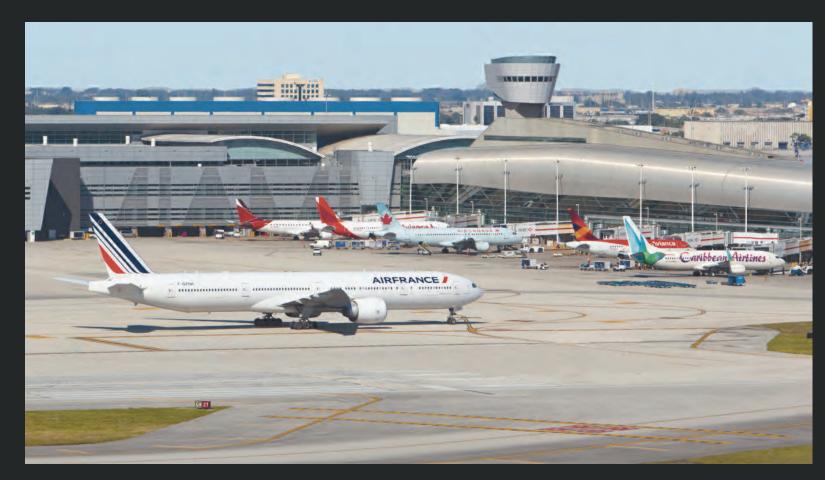
WELCOME TO 501 FIRST.







With critically acclaimed institutions around the corner, such as the Perez Art Museum, Frost Museum of Science, FTX Arena, Adrienne Arsht Center, and Miami Worldcenter, you're surrounded by an ever growing community of vibrant art, culture and entertainment. There is simply no better place to be than at the heart of the city.







MIAMI INTERNATIONAL AIRPORT

MIA now offers more flights to Latin
America and the Caribbean than any other
U.S. airport, is America's third-busiest airport
for international passengers, boasts a lineup
over 100 air carriers, and is the top U.S.
airport for international freight. MIA is also
the leading economic engine for MiamiDade County and the state of Florida,
generating business revenue of \$31.9
billion annually and representing 60 percent
of all international visitors to Florida.

+46/ ANNUAL PASSENGERS

MIAMI CRUISE PORT

Recognized globally as the "Cruise Capital of the World" PortMiami is the world's leading cruise port with over 23 cruise brands, PortMiami is the departure destination of choice for cruises to the Bahamas, the Caribbean, Mexico and beyond.

Global Gateway for Cargo located at the crossroads of north-south and east-west trade lanes, PortMiami links world markets with the United States.

ANNUAL PASSENGERS

PEREZ ART MUSEUM

Pérez Art Museum Miami (PAMM) is a modern and contemporary art museum dedicated to collecting and exhibiting international art of the 20th and 21st centuries. Exhibitions highlight Miami's diverse community and pivotal geographic location at the crossroads of the Americas.

+250K
ANNUAL VISITORS









FROST MUSEUM OF SCIENCE

One of the only institutions worldwide boasting both a state-of-the-art planetarium and cutting-edge aquarium, the 250,000-square-foot facility sits on four acres of land overlooking Biscayne Bay surrounded by Downtown Miami's dazzling skyline.

MIAMI WORLDCENTER

Occupying nearly 30 acres in the heart of downtown Miami, Miami Worldcenter is the biggest mixed-use development in the U.S. after New York's Hudson Yards. The tenblock project will include world-class retail, hospitality and residential uses in the center of Miami's urban core. All told, the project is expected to account for \$3 billion in new investment within downtown Miami.

FTX ARENA

FTX Arena, home to the Miami Heat, is an international, versatile venue in a vibrant waterfront setting. Located in the center of booming Downtown Miami and the Entertainment District, FTX Arena hosts 80+ non-basketball events each year. Including A-list concerts, family shows, sporting events, National Conferences, and more.

MUSEUM PARK

Museum Park is host to many largescale events as the park can hold around 45,000 people.

Museum Park underwent a renovation, the \$10 million revamp included a new baywalk and a promenade from Biscayne Boulevard to Biscayne Bay that provides pedestrian access to the museums and wonderful views of the bay.

+250 ANNUAL VISITORS \$3B DOWNTOWN MIAMI NEW INVESTMENT

ANNUAL VISITORS

ANNUAL VISITORS







MIAMI I-395

Enhancements along I-395 are from the SR 836/I-95/I-395 (Midtown) Interchange to the MacArthur Causeway, approximately 1.4 miles long. The project will completely reconstruct the existing facility and create a signature bridge that will span 1,025 feet over NE 2 Avenue and SR5/Biscayne Boulevard, redefining the Miami skyline with its six sweeping arches.

MIAMI BAYLINK

Actively promote greater connectivity between Downtown Miami and the City of Miami Beach attractions through Baylink, bus rapid transit (BRT) and water taxis.

Expand Metrorail service to connect Downtown Miami to Miami International Airport and other major Miami attractions, such as the Miami Marlins Ballpark and Florida International University.

BRIGHTLINE TRAIN

Brightline high-speed rail service is designed to connect South Florida to Central Florida while taking cars off the road and offering millions of travelers an eco-friendly way to move. Brightline currently connects passengers from Miami, Fort Lauderdale and West Palm Beach and in 2022 will connect to Orlando with a later goal to connect Orlando to Disney World and Tampa.



MILES LONG

2026
EXPECTED COMPLETION







YOU'RE ONLY MINUTES AWAY FROMEVERYWHERE YOUWANT TO BE.

- 1 Perez Art Museum Miami
- 2 Frost Museum Of Science
- 3 Museum Park
- 4 Miami Worldcenter
- 5 Marriott Marquis Convention Centre
- 6 MiamiCentral
- 7 Brickell City Centre
- 8 Whole Foods
- 9 Olympia Theater
- 10 Bayside Marketplace
- 11 Bayfront Park Amphitheater
- 12 FTX Arena (Home to the Miami Heat)
- 13 Adrienne Arsht Center
- 14 Yoga In The Park
- 15 Brightline Rail Station
- 16 Miami Dade College
- 17 Skyviews Miami Observation Wheel
- Metromover Stations
- ് Citibike Stations



BUILDING OVERVIEW

THE TEAM

Developer Aria Development Group

Architecture Revuelta Architecture International

Designer Shim Projects

RESIDENTIAL MIX

448 Residences Levels 4 - 36

Studio 385 - 458 SF

1 Bedroom 550 - 606 SF

2 Bedroom 835 SF

THE DETAILS

40-Story Tower
No Rental Restrictions



THE ENTRANCE

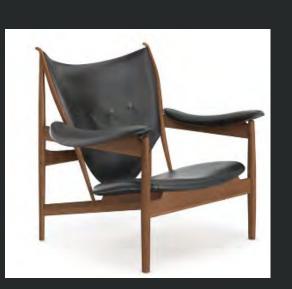
- + Elegant porte-cochère with 24/7 valet service upon entry
- + Mid-century, modern-inspired interior finishes and furniture in residential lobby with 25' ceiling heights
- + Ground level food and beverage concept
- + Secure bicycle storage in enclosed and air-conditioned space
- + Centrally-located personal storage for all owners

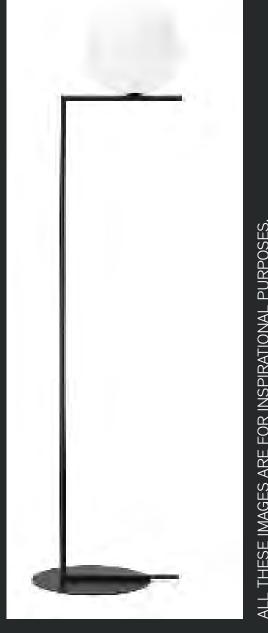




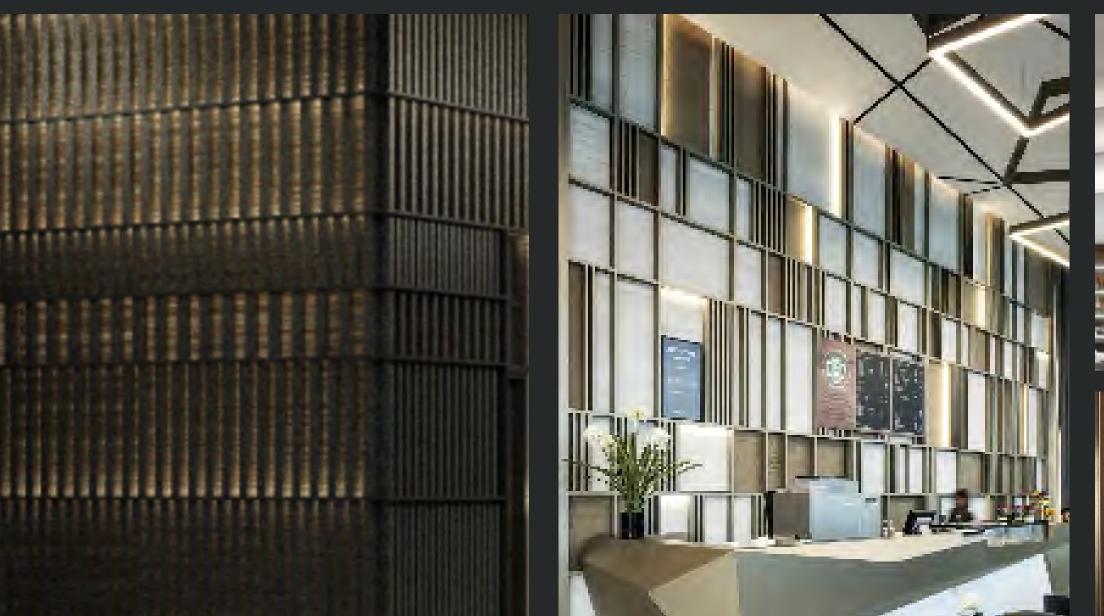


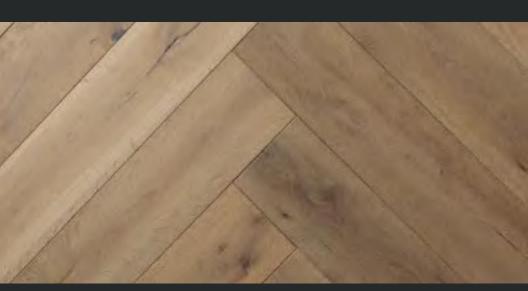














FOOD& BEVERAGE

Ground floor bistro and bar helmed by GPG Hospitality, one of New York City's premier restaurateurs. They are dedicated to providing extraordinary hospitality through fresh, delicious food and superior service. GPG Hospitality currently manages:

Breads Bakery
Nur
Lamalo
The A.R.T. NoMad - rooftop bar
Stretch Pizza

"Best of NY chocolate babka" by New York Magazine
One of the "10 awesome new bakeries in NYC" by Eater
One of "New York's Chicest Bakeries" by Harper's Bazaar
25 Bakeries Around The World You Have To See Before
You Die

As seen in:

- + The New York Times
- + Grub Street
- + Gothamist
- + The Infatuation
- + Eater NY,
- + Today Show
- + Wall Street Journal

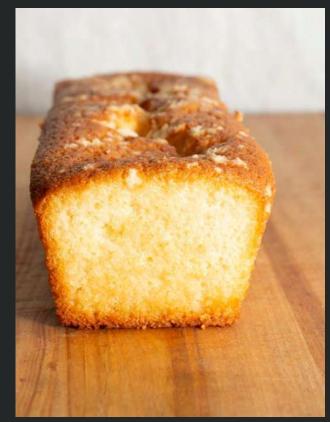
















LEVEL2 AMENITIES

The place to meet your new neighbors.

- + Private Workspace
- + Pet Lounge pet bath station to cater to furry residents
- + Mail room
- + Management Offices
- + Luxer One Package Room featuring a techforward, contactless digital package delivery system, cold storage and dry-cleaning service









PRIVATE WORKSPACE

Partnering with a NY/LA based workspace concept that creates private work and social spaces for creators, innovators and thought leaders to gather and connect. Reimagining the ideal environment for creative potential and progress with timeless design, thoughtprovoking cultural experiences, and elevated hospitality.











ROOFTOP POOLDECK

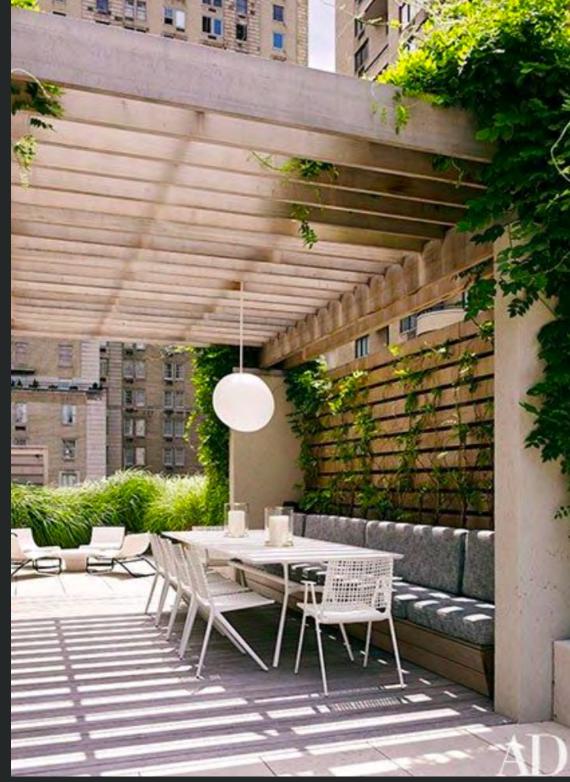
First-of-its-kind rooftop deck:

- + 75-foot resort-style lap pool
- + Hot hydrotherapy bath
- + North-facing private rooftop movie theatre experience
- + Grill & Chill on the Sunrise and Sunset Decks
- + Outdoor Game Lawn











VIPLIVING ROOM

Amenity space dedicated to your social life, including:

- + Private club suite with game tables
- + Entertainment chef's kitchen
- + Media Room & Library with expansive cultural offerings
- + Greenhouse, an urban oasis featuring soothing greenery and plants year-round to relax and unwind at your leisure











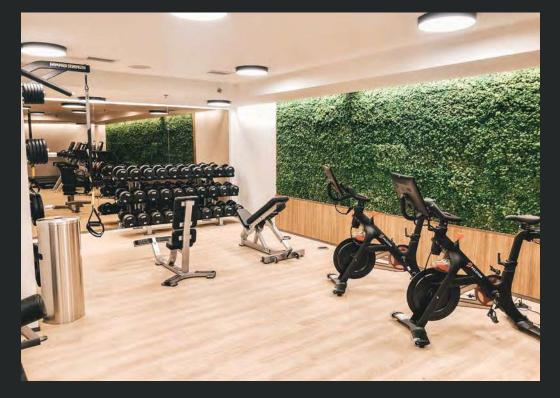


INDOOR/ OUTDOOR WELLNESS

World-class fitness center with indoor gym designed by HOMAGE Fitness. HOMAGE is the vision behind celebrity trainers, Eric Johnson and Ryan Johnson, blending the science of health and fitness with the art of hospitality.

- + State-of-the-art indoor gym
- + Yoga/meditation
- + Private fitness training rooms
- + Sunrise terrace with stunning views



















THE RESIDENCES

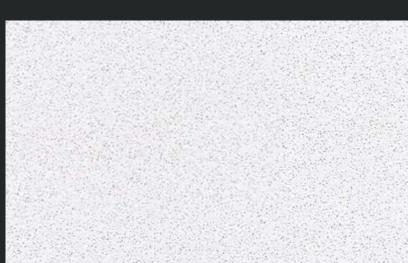
RESIDENTIAL INTERIORS

- + Fully finished and furnished residences thoughtfully curated by award-winning design firm, Shim Projects
- + Floor to ceiling glass windows with custom window treatment
- + All residences feature balconies
- + Finished flooring on all residential interiors and balconies
- + Kitchens and bathrooms feature custom Italian cabinetry and counters
- + Innovative household appliances by Smeg featuring:
 - Speed oven
 - Integrated paneled refrigerator/freezer
 - Dishwasher
- + Top-of-the line, separate, in-unit washers and dryers
- + Fully built-out, generous closets
- + Hansgrohe bathroom fixtures, features and accessories in matte dark finish

















IF YOU PREFER SELF MANAGEMENT... TAKE YOUR PICK OR DO IT YOUR SELF

- 01 ONEFINESTAY
- 02 AIRBNB
- 03 VRBO
- 04 TRIPADVISOR
- 05 BOOKING.COM
- 06 HOME AWAY
- 07 FLIPKEY
- 08 HOMESTAY
- 09 HOUSE SITTING
- 10 VILLAS DIRECT
- 11 VACATIONRENTALS.COM
- 12 WIMDU
- 13 INTERHOME
- 14 EXECUSTAY
- 15 PERFECT PLACES THAT COME
- 16 VACATIONRENTALS.COM
- 17 TURNKEY
- 18 ROOMARAMA

- 19 HOTELS.COM
- 20 HOUSETRIP
- 21 BEDYCASA
- 22 ROOMKEY
- 23 THIRDHOME
- 24 EXPEDIA
- 25 9FLATS
- 26 PRICELINE
- 27 ORBITZ
- 28 TRIVAGO
- 29 LATEROOMS.COM
- 30 HOTWIRE
- 31 KAYAK
- 32 TRAVELOCITY
- 33 LASTMINUTE.COM
- 34 AGODA
- 35 SPLENDIA

and many more...

NO RENTAL RESTRICTIONS RENTAL PER DAY | 365 DAYS A YEAR



THETEAM ARIADEVELOPMENT

ARIA DEVELOPMENT GROUP is a real estate development and investment firm with holdings in New York City, Washington, DC and Miami. Aria was founded in 2009 by partners Joshua Benaim, David Arditi and Timothy Gordon. Aria benefits from strategic partnerships with two prominent New York real estate families, each with a 60+ year track-record of real estate development, investment and management across a variety of asset classes.

The firm marries a classic value investment strategy with the real estate principles of location, scarcity, and beauty. Aria focuses on building and acquiring premier multifamily, hospitality, retail and mixed-use properties placing a strong emphasis on business relationships and local knowledge. Aria's development projects are focused on creating distinguished urban infill multifamily and mixed-use properties in great neighborhoods. Notable developments include:

YOTELPAD Miami | Miami, FL 321 Ocean | Miami Beach, FL 465 Pacific | Brooklyn, NY One Boerum Place | Brooklyn, NY The Bond | Washington, DC The Alden | Washington, DC













OTEL MIAMI

65 PACIFIC ST.

THE TEAM REVUELTAARCHITECTURE INTERNATIONAL

Revuelta Architecture International was founded with a commitment to provide our clients with quality designs balanced with sustainable and economically feasible solutions, delivered within stringent time schedules. This philosophy, over the past two decades, has been the cornerstone of the success of many of our projects. We have partnered with top local and national developers in the design and creation of some of South Florida's leading landmark residential, commercial, hospitality, automobile dealerships and mixed-use projects.

SANTA MARIA, BRICKELI





AZURE, SL





BRISTOL TOWER, BRICKELL

GROVENOR HC





THE TEAM SHIMPROJECTS

SHIM PROJECTS is a highly specialized Interior Design and Design Direction studio that works with professional real estate developers, alluring consumer brands and specialty businesses. They understand how to integrate 'design' into development to create visually cohesive spaces and engaging experiences.

SHIM PROJECTS is currently working on a range of exciting projects including the transformation of Flamingo Point,in Miami Beach; several ground-up multi-family projects in growing cities and neighborhoods including North Druid Hills Atlanta, Creative Village Orlando, Downtown Miami, Wynwood and Edgewater; Paradise Farms, a 10-acre organic farm and luxury retreat in Homestead; Grown a 3,500 SF market and fully licensed restaurant in Miami Beach.

Flamingo Point
Bay Parc
Flushing Commons
4th Street Commons
Bebito's
The Julian

FLAMINGO POINT





FANGRAM PENTHOUSE

STREET COMMONS

4TH

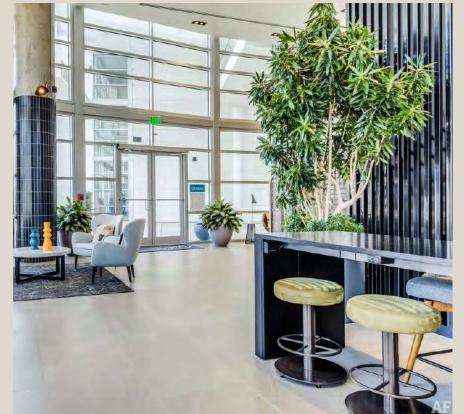
FLUSHING COMMONS





ADV DA





NAI IUI. A



MARIA